Exciting New Judging Role For TV Star Paul Hollywood

Thursday 11 June, 2015

Related Sectors:

Motoring ::

Scan Me:

- **Great British Bake Off presenter teams up with fellow TV Chef Tom Kerridge**
- **Pair to judge exciting new Sausage Rolls vs Scotch Eggs competition**
- **Last remaining Friday tickets still on sale for CarFest North**

Paul Hollywood will combine his two loves of great food and magnificent motor cars at this summer's CarFest North (31 July – 2 August).

Bringing his infamous judging skills to the competition, Hollywood will be championing an exciting new competition open to all those with weekend tickets for the next of Chris Evans' family-friendly summer festivals.

The hugely popular master baker is no stranger to CarFest having teamed up with fellow Bake Off presenter Mary Berry to oversee crowd-pleasing Cakes vs Pies showdowns at recent events. Now, however, at Oulton Park, Cheshire the emphasis will switch from sweet to savoury as the great CarFest culinary showdown swaps to Sausage Rolls vs Scotch Eggs. And this time Hollywood will be teaming up with fellow TV chef Tom Kerridge to crown the ultimate winner.

"It's become one of the highlights of my year," admitted Hollywood who has recently qualified as a racing driver and has set his sights on competing in the famous Le Mans 24 Hours. "CarFest is a proper family festival and does such a great job raising so much money for BBC Children in Need."

Those wanting to be part of the competition have until midnight on 28 June to enter via the officialwww.carfest.org website. Three different categories are available: 'Children for young bakers up to 14-years-old'; 'Grown-up for enthusiastic amateur bakers' and 'Professional for those who make great food for a living'.

From all these entries, a final shortlist of 20 Sausage Roll and 20 Scotch Egg bakers per category will be selected and they will be invited to bring their baked goods for judging at CarFest North.. The best of these will then join Hollywood and Kerridge on the Main Stage on Sunday afternoon with the final decision going down to a popular vote from the 20,000-strong crowd.

There are limited tickets still available for the Friday at CarFest North at Oulton Park after the majority were snapped up within minutes of being put on sale during Evans' award winning Breakfast Show on BBC Radio 2 . However, with a full track show in the afternoon, an unbelievable line-up of in-field entertainment guaranteed to wow and inspire those of all ages, fantastic festival food plus live music from Primal Scream, Billy Ocean and the Boomtown Rats in the evening, these are expected to sell out fast.

Full details of both 2015 CarFests – including competition rules and entry forms for the new Sausage Rolls vs Scotch Eggs competition at CarFest North – can be found on the official website atwww.carfest.org.

Notes to Editors

CarFest is the brainchild of radio DJ and TV personality Chris Evans. Featuring a medley of fast cars, great food, live music and a rich mix of family entertainment, the inaugural weekend event was staged at Laverstoke Park Farm in Hampshire in August 2012 with a second show at Cholmondeley Castle in Cheshire in September 2012. Together, they raised almost £1 million for BBC Children in Need.

In 2013, CarFest North switched to Oulton Park in Cheshire while CarFest South returned to Laverstoke Park Farm, raising £1.1m for the charity – a figure that increased to £1.5m in 2014. A minimum of 25 per cent of the price of each ticket benefits BBC Children in Need with all further profits from the running of CarFest also donated to the charity.

BBC Children in Need

BBC Children in Need is a charity registered in England and Wales (802052) and Scotland (SC039557) whose aim is to make a positive change to the lives of disadvantaged children and young people across the UK. BBC Children in Need's vision is that every child in the UK has a safe, happy and secure childhood and the chance to reach their potential. BBC Children in Need are currently supporting over 2,600 projects that are working with children facing a range of disadvantages for example, poverty and

deprivation; children who have been the victims of abuse or neglect or disabled young people.

Brand Events UK

CarFest is being organised and operated for Chris Evans and BBC Children in Need by Brand Events. Brand Events was formed in 1999 and is the UK's most successful innovator in events and exhibitions. Since then it has launched some of the UK's most popular consumer events including Top Gear Live and the recently announced London Classic Car Show. CarFest was awarded with the 'Best Live Event' accolade at the prestigious AEO Excellence Awards 2014.

CarFest Media Accreditation Media requests for accreditation to either CarFest North or CarFest South should email their applications to carfestmedia@mpareative.com. Accreditation is restricted and all applications should be accompanied either by evidence of previous CarFest coverage or confirmed commissions for 2015.

For further informationplease contact Jonathan Gill or Deborah Tee in the CarFest Media Office at MPA Creative on 01372 414120 or email on CarFestMedia@MPACreative.com. A large selection of high-resolution photography and official event logos are available on request.

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk