

eXate appoints Robert Greenwood as Chief Product Officer to lead growth in API strategy

Tuesday 16 November, 2021

eXate, the universal data privacy platform, is delighted to announce the appointment of Robert Greenwood as Chief Product Officer. Robert brings over 30 years of technical expertise to eXate and will be responsible for leading the product management team in order to oversee the strategic development of the [APIgator](#) and [Datagator](#) products.

Robert spent nearly 11 years with multinational investment management firm Fidelity International. During his time at Fidelity, Robert had a number of senior roles, ultimately building and leading the team responsible for the global adoption of a consistent and cohesive API transformation program.

Robert joins eXate from SWIFT, a global provider of secure financial messaging services, where he was Product Owner of the API ecosystem. Robert held a number of senior roles, ultimately building and leading the team responsible for the global adoption of a consistent and cohesive API transformation program.

Peter Lancos, CEO and co-founder of eXate said, "eXate is growing at a rapid rate and we are delighted to have Robert join the team in order to help lead the development of our data privacy products. We are experiencing an increase in demand from organisations, especially around data loss prevention (DLP) and management seeking an effective, robust data privacy solution. We are thrilled to have someone as experienced as Robert onboard to take our products to the next level, ensuring our clients have a best in class data privacy experience that gives them the power to balance data privacy, utility and organisational cost in order to gain valuable business insights from their data."

Robert Greenwood added, "My journey with eXate actually started back in 2018 while leading the API programme at Fidelity. It's been great to watch the eXate's products grow and mature over the last three years. So to now have the opportunity to join the talented eXate team and lead product development is a really exciting prospect. I firmly believe that by using eXates technology, organisations gain full control over who can access their data and control what data they are able to see, eXate easily extends the capabilities of an organisations data security architecture in a very simple plug-and-play architecture. This is the next big frontier in API Security and I am incredibly excited to be part of it."

-ENDS-

For further information contact:

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About eXate

eXate automates and applies privacy and security to sensitive data in the right place and in the right form. By aggregating the latest Privacy Enhancing Techniques (PET's), eXate ensures access to the latest cutting edge advancements in the privacy market. With a simple user interface, eXate delivers the right PET required to optimise the utility of the data at the most efficient organisational cost. We call this Smart Data Privacy.

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