Evoque Innovations Comes Third in Website Competition

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Sales and marketing firm, Evoque Innovations are proud to announce that their website came third in a recent competition run by Heart Internet.

About Evoque Innovations:http://www.evoqueinnovations.com

Leading UK-based website hosting platform, Heart Internet announced recently that Evoque Innovations had come third in their 'Website of the Month' competition for the month of May. Out of the hundreds and thousands of websites the platform hosts, Evoque Innovations made it into the lucky top six that were nominated for the month's award. People were able to vote for their favourite website out of these six for the entire month of May and at the end of the month the results were announced. The competition was designed to celebrate and reward the hard work businesses were putting in to making their websites optimised, successful and easy for customers to use.

Evoque Innovations were thrilled with the response they received from their customers and friends who all supported them by voting for their website. "We have been shown incredible support and are delighted to announce that we came third in the overall competition," said a spokesperson for Evoque Innovations.

The firm strongly believes that it is incredibly important to have a good, easily accessible website for their business because it helps potential prospects, new clients and potential candidates understand more about what the firm does. "If a website is not easy to use it can turn people off and you will lose out on business," states Evoque Innovations. The firm believes that their website is easy to navigate around as well as having an optimised and interesting display that sets them apart from other sales and marketing companies.

Evoque Innovations is an outsourced sales and marketing firm based in Birmingham. The firm specialises in a personalised form of direct marketing where they work closely with their clients to determine their target markets, ideal consumer profiles and potential prospects. Once these groups have been established the firm are able to create unique and innovative campaigns on behalf of their clients' brands that engage consumers effectively. Evoque Innovations then take these campaigns directly to consumers via face-to-face marketing techniques in order to create personal and long-lasting connections between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

Evoque Innovations would like to thank everyone that showed their support by voting for their website in the Heart Internet competition.

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