Evolution Money publish new Infographic around the Real Cost of a UK Christmas

Thursday 13 November, 2014

Evolution Money has gone all out in researching and designing the latest in Christmas themed content, which covers the average cost of Christmas for families and individuals alike across the UK.

There's no doubt that Christmas is an expensive time of the year. There are presents and decorations to buy, not to mention the huge supermarket shop to stock up on food and drink.

Billions of pounds are spent every year in Britain alone in a quest to enjoy all the festive season has to offer.

Christmas is traditionally a time for celebrating and getting together with family and friends. However, the commercial pressures of the festive season are becoming harder to ignore every year.

This could pressure some people to spend more than they can really afford, and get them into debt just to buy gifts for others. The Evolution Money Christmas Infographic takes a snapshot of our Christmas spending habits to see what the latest trends are.

About the Infographic

The colourful and informative infographic goes through the main figures of the season, starting with the amount of money that will be spent during this year's Christmas, what are the main purchases made during the festive season and where the money is going in terms of gifts being bought.

It also goes into listing what are the top presents to buy for men, women and children, as well as some interesting and useful holiday stats that paint a wider picture into Christmas spending habits.

You can view the original Infographic here: Christmas Infographic

Media:



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