

Evolution Money publish new Infographic all about Valentine's Day

Friday 30 January, 2015

Media:

It's that time of the year again, and Evolution Money has undertaken some comprehensive research, and uncovered interesting facts when it comes to the day of love and romance. We've gone into detail explaining what will be spent leading up to and on Valentine's Day in 2015, as well as some other popular facts and figures about the 14th of February.

Following shortly after Christmas and the New Year, Valentine's Day can definitely become a rather large and somewhat necessary expense when it comes to keeping partners satisfied and feeling loved. Presents ranging from weekends away, spa treatments and even a car can make this day quite expensive!

As what is considered normal nowadays, the market is quick and keen to capitalise on the days' celebrations, with plenty of options to go around when it comes to deciding on that special gift for your other half.

With the added strain of the recently passed holiday season, Valentine's Day can be an additional cost on couples who are only just starting to recover from the recent spending splurges of the festive period.

At this time, many people consider consolidating previous debts in order to start the year afresh, and still have some left over to enjoy the spoils of this special day.

About the Infographic

The subtle and informative infographic delves into the world of Valentine's Day spending habits. It clearly shows how much people will spend this year, and breaks down some interesting facts and figures regarding the norms of the day.

It also illustrates the types of typical gifts usually purchased on Valentine's Day, who will spend the most on their partners, and what items are considered as vital when it comes to celebrating properly and showing how much people care for each other.

You can view the original Infographic here:

[Valentine's Day Infographic](#)

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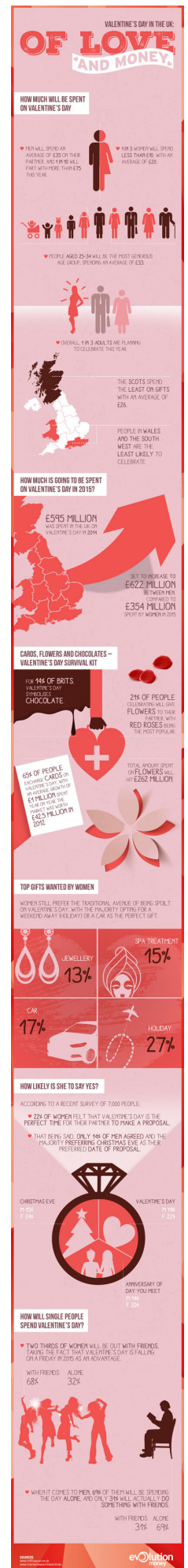
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Additional Assets:

<http://www.evolutionmoney.co.uk/infographics/love-money-valentines-day-uk>

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