

Evolution Money Celebrates Third Birthday

Friday 16 May, 2014

Evolution Money is delighted to be celebrating their third year in business, with the excited team looking forward to marking the occasion with customers, referrers and other stakeholders.

The Evolution team are extremely proud to have reached this milestone, which recognises three years of strong growth, delivery and customer satisfaction. In a crowded and often challenging financial market, Evolution Money immediately stood out as an attractive customer proposition, with an excellent product offer and key features and benefits which included:

- A willingness to consider customers with negative equity in their homes — something which was increasingly common following the credit crunch of 2008 and subsequent market contraction.
- A broad set decision-making criteria which look at each customer as an individual, rather than simply focusing on credit checks.
- A broad range of secured loan products designed to suit differing customer needs from £1,000 to £10,000.
- The support and assistance of a highly qualified team of experienced financial advisors who work hard to understand each individual customer's needs and circumstances, and recommend the correct financial products accordingly.

Evolution Money is also different in that it will lend to self-employed customers, which many high street banks are reluctant to do. Customers in this category will simply need to have evidence of the last six months of their income.

As well as the growth in customer lending, Evolution Money has rapidly grown in terms of its staff base and is expanding to keep up with demand. The brand plans to expand further and take on additional highly skilled finance staff to ensure that everyone can access the excellent products and services on offer.

There will be a range of celebrations within the Evolution office, as well as cake and other treats for the hard-working staff that have made Evolution Money the success it is today. The team are now looking ahead to the next three years of growth and beyond.

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