

EventsAIR Launches Data Protection Toolkit to help meeting planners with compliance

Friday 2 March, 2018

With all the noise in the marketplace around GDPR, EventsAIR has designed a set of purpose-built tools to help meeting planners manage their GDPR compliance.

The

patent pending technology is a first for the meetings industry, focusing exclusively on empowering event organizers to address the many requirements surrounding data privacy and personal information.

"EventsAIR

is built on the most modern cloud architecture available and central to our ability to protect privacy and security is that every client has their own dedicated, encrypted database. Our clients are never exposed to shared databases, reinforcing our privacy by design philosophy.

The

security layers in our platform far exceed the requirements of GDPR, however, our team also focused on creating the GDPR Data Protection Toolkit. This patent pending software comprises a comprehensive set of tools to help our clients become GDPR compliant. The tools and processes in the Data Protection Toolkit are a one-of-a-kind solution for today's rapidly changing and evolving data processing for meetings and events." said EventsAIR CEO Trevor Gardiner.

The

GDPR Data Protection Toolkit provides integrated processes to manage policy statements, consent logging, attendee reporting and third-party communications.

Α

powerful Contact Locator tool and Anonymization technology assures EventsAIR clients that they can communicate, log actions, report and protect the data of their attendees in compliance of GDPR.

The EventsAIR GDPR Data Protection Toolkit is available to all users as a new feature in v6.1. You can learn more about GDPR and EventsAIR's Data Protection Toolkit at one of their seminars.

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