EventsAIR Launches Data Protection Toolkit to help meeting planners with compliance

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With all the noise in the marketplace around GDPR, EventsAIR has
designed a set of purpose-built tools to help meeting planners manage their
GDPR compliance.

The
patent pending technology is a first for the meetings industry, focusing
exclusively on empowering event organizers to address the many
requirements surrounding data privacy and personal information.

"EventsAIR
is built on the most modern cloud architecture available and central to our
ability to protect privacy and security is that every client has their own
dedicated, encrypted database. Our clients are never exposed to shared
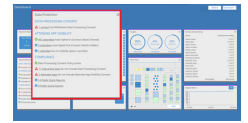databases, reinforcing our privacy by design philosophy.

The
security layers in our platform far exceed the requirements of GDPR, however,
our team also focused on creating the GDPR Data Protection Toolkit. This patent
pending software comprises a comprehensive set of tools to help our clients become
GDPR compliant. The tools and processes in the Data Protection Toolkit are a
one-of-a-kind solution for today's rapidly changing and evolving data
processing for meetings and events." said EventsAIR CEO Trevor Gardiner.

The
GDPR Data Protection Toolkit provides integrated processes to manage policy
statements, consent logging, attendee reporting and third-party communications.

A
powerful Contact Locator tool and Anonymization technology assures EventsAIR
clients that they can communicate, log actions, report and protect the data of
their attendees in compliance of GDPR.

The EventsAIR GDPR Data Protection Toolkit is available to all users as a new feature in v6.1. You can
learn more about GDPR and EventsAIR's Data Protection Toolkit at one of their seminars.

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Related Keywords:

GDPR :: Data Privacy ::
E-Privacy :: Data Security ::
General Data Protection
Regulation :: Meeting Planner ::
Event Organiser :: Data
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