

# **Events booking platform Poptop releases market leading technology**

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<u>Poptop</u>, the UK's leading events booking platform based in Newcastle, has become the first of its type worldwide to offer clients planning events accurate live pricing and real-time availability of event suppliers.

Poptop's 'Instant Quotes' service allows clients to get instant pricing from over 12,000 suppliers for everything from catering and music to photography and transport, check available dates and make real-time bookings for any type of event including weddings, parties and corporate functions.

The launch of this new service follows the £615,000 investment in the company by the business angel network <a href="Dow Schofield Watts Angels">Dow Schofield Watts Angels</a> (DSW Angels) and <a href="Northstar Ventures">Northstar Ventures</a> in December 2018. Established in 2005, Poptop now has over 300,000 customers in the UK and 12,000 suppliers.

For press enquiries contact nicole@poptop.uk.com

# **About Poptop**

Poptop is the only real-time booking platform that offers multiple events requirements in one place for the UK events sector. It provides an online marketplace that matches people planning events with suppliers including caterers, entertainers and photographers. Ranked <a href="number 17">number 17</a> in the BusinessCloud's North <a href="East Tech 50">East Tech 50</a> for 2019 and with plans to expand the team headcount further, Poptop looks set to continue its success in developing the leading online booking experience in the UK and beyond.

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