Event Academy Launches Course in Manchester

Monday 9 July, 2018

Live Foundation Certificate in Event Management course launched to support the expanding events industry in Manchester.

Manchester, UK: Event Academy is pleased to announce the launch of the Live Foundation Certificate in Event Management course in Manchester in October 2018.

This Live Foundation course takes place over an intensive 5-days and teaches industry knowledge and experience in the practice of professional event management. The Manchester Course Director is Josef Jammerbund, former Head of Events at the British Fashion Council. Throughout this course he leads a team of professionals to deliver 5 days of industry insights, venue visits and practical project work.

The intensive nature of this course means it can easily fit into a week's annual leave, so career changers can find out more about event management without giving up the day job. Meanwhile, those looking for a way into this highly competitive industry find this level 3 course offers hands-on project experience and a network of contacts for getting started. The course is also a useful stepping stone onto further events experience or education.

Why Manchester? The events industry is worth billions of pounds to the UK economy, and Manchester in particular is a real hub for events, event professionals and new talent in the events industry.

As Claire Derrick, Principal of Event Academy explains, the launch of Event Academy's course in Manchester is set to support regional talent with the knowledge and experience needed to break into contemporary event management or to progress their existing career: *'there is good talent in the North and we are aiming to develop it and make people work ready.'*

Meanwhile, Carl Halliday, Vice Chair of Manchester's long-established Creative Engagement Group, is enthusiastic about what this means for events in Manchester: *'I'm so excited that the Event Academy has chosen Manchester to run the foundation course. The city itself has an incredible history of innovation and I certainly think the course will have that as its cornerstone.'*

About Event Academy: Event Academy has been built by a team of event experts who are passionate professionals in the industry. Over the past 20 years Event Academy has established a solid track record for delivering the only event management courses which are fully accredited by the Chartered Institute of Marketing, globally recognised in the events industry.

Event Academy's focus is on delivering training courses which are fully relevant to their students, resulting in alumni who graduate with a strong foundation of events experience and work-ready practice as they move into the industry. This focus has allowed both Event Academy and their graduates to establish themselves as high-level professionals, with 88% of Event Academy's alumni working in the events industry within a year of completing their courses.

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