Eurosport to Broadcast Cyclist Thomas Dekker's Attempt to Break Legendary Hour Record

Wednesday 25 February, 2015

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Eurosport is today announced as the exclusive broadcast partner for the UCI Hour Record attempt of Dutch cyclist Thomas Dekker. Fans can tune in to Eurosport 2 or the Eurosport Player tomorrow at 19:30 CET to enjoy one of the most prestigious and historic records in cycling. The event will take place in the El Velodrome de Tres Centurias de Aguascalientes, located at 1800m, in Aguacalientes, Mexico.

Thomas Dekker is the third rider to attempt the hour record in 2015. Having seen Jack Bobridge fall 500 metres short of Matthias Brändle's record of 51.852 kilometres, Dekker will need to beat the new record of 52.491 kilometres set by Rohan Dennis on February 8.

The hour record attempt will be broadcast exclusively on Eurosport in all of its 70 markets across Europe and Asia-Pacific. Besides showing every minute of Dekkers's hour record, Eurosport's coverage will include interviews with special guests from 19:15 CET and will show all the reactions immediately after the event until 20:45 CET.

Eurosport is the Home of Cycling and will broadcast 1800 hours of cycling in 2015. The Tour de France, Giro d'Italia, Vuelta a España and the greatest Classics are among the 23 UCI World Tour races and part of the list of over 40 events broadcast on Eurosport.

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The Eurosport Group is Europe's leading sports entertainment group. In 2014, Discovery Communications, the world's #1 pay-TV programmer, took controlling ownership of Eurosport, expanding its portfolio to reach 2.7 billion cumulative subscribers across more than 220 countries and territories.

Eurosport, the n°1 pan-European TV channel, broadcasts in 20 languages and reaches 136 million homes across 54 countries. Eurosport HD is the high definition simulcast of Eurosport. Eurosport 2 broadcasts to 73 million households in 18 languages across 51 countries. Eurosport 2 HD was launched in August 2009. Eurosport Asia-Pacific reaches 16 countries in the region and launched an HD channel in September 2011. Eurosportnews is the sports news channel transmitted worldwide. Eurosport.com, Europe's n°1 online sports destination, has up to 23 million unique users per month (comScore) across an international network of sports websites in 9 languages, including Yahoo! co-branded sites in Germany, Spain, Italy and the UK. The Eurosport.com free mobile applications are available in 10 languages. Eurosport Player, Eurosport's online TV service, provides LIVE and on-demand sports to fans' PCs in 52 countries and the Player application is available for mobile, tablet and connected TV in up to 34 countries. Eurosport Events is the group's expert division in the management and promotion of international sporting events.

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