European broadcaster ARTE unveils another app optimised for Apple Vision Pro for European launch

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Strasbourg - ARTE launches INUA, another application adapted for Apple Vision Pro. The game will be available with the launch of this new spatial computing platform in Europe.

INUA

An award-winning game from the freezing North

Inua – A Story in Ice and Time is a narrative adventure game set in the far north that has already won the Gamescom Award and the App Store Award.

The immersion provided by the Apple Vision Pro offers a new, highly intuitive mode of interaction: "Point and click" is replaced by the spontaneous and natural "gaze and pinch" only available on Apple Vision Pro.

Find INUA on visionOS App Store

The ARTE Experience / A proud history of innovation

Since 2010, the entire ARTE universe is available on our easy-to-use and innovative app: Insightful and thought-provoking documentaries, award-winning reportage, live music and performing arts, as well as independent European cinema and series. ARTE productions received two billion video views on digital platforms in 2023.

Our programmes are available in English, Spanish, French, German, Polish and Italian.

ARTE has been at the forefront of innovation for more than 20 years, creating virtual and augmented reality experiences and award-winning video games as part of ARTE's digital production strategy. As early as 2002, ARTE created digital audio content with ARTE Radio, which later became known as podcasts. In 2013, ARTE co-produced its first video games and now has 17 original titles in its catalogue. In 2014, the European broadcaster began releasing innovative, genre-defining and immersive productions such as “Polar Sea 360” and “Notes on Blindness”. Taking advantage of the incredible capabilities of Apple Vision Pro is part of ARTE's proud history of innovation and continues ARTE's long-standing strategy of delivering optimised apps for Apple products and providing the best user experience.

ARTE has been available on Apple Vision Pro from day one with three optimised apps. With the Apple Vision Pro, you can experience ARTE's wide range of documentaries, live concerts and immersive experiences in a more immersive way.

Find the ARTE app on visionOS App Store.

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