Eton Institute Has Set Up Platforms to Receive Online Donations for its ‘Summer for Change’ Charitable Initiative

Sunday 20 July, 2014

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Eton Institute is accepting online donations for three international charities as part of its ‘Summer for Change’ initiative

Dubai, 20th July 2014 - Eton Institute has dedicated this summer to start the chain of change, with its 'Summer for Change' campaign. Each of the three months of summer is dedicated to highlight a worthy cause.

The month of **June** was dedicated to children’s right to education and the highlighted charity was **Save the Children. July** is dedicated to fighting poverty and the charity for the month is **CARE International**. **August** is dedicated to breast cancer awareness and the highlighted charity is the**National Breast Cancer Foundation**.

To help make the donation process easy and convenient, Eton Institute has added a ‘**Donate Now** ’button on its ‘Summer for Change’ page on the website under each of the international charities being supported. This enables patrons who would like to make a secure credit or debit card payment, be part of the change.

“Through international donations and online platforms we are striving to bring these causes into the spotlight and give it the attention they deserve. For those of us that are fortunate in life, our resources give us an amazing opportunity to make a real and significant difference,” commented Hana Fuchs, Director of Marketing at Eton Institute.

“Making online donations available, helps simplify the process of donating and the same time makes the campaign reach international,” she added

If you would like to make a donation to any of the above charities, please visit www.etoninstitute.com/ae/summer-for-change

Company Contact:

Eton Institute

E. contact@etoninstitute.com
W. https://www.etoninstitute.com

Additional Contact(s):
Moaz Khan, Digital Marketing Director, Eton Institute

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