

Ethically Feel Good Coffee Delivered To Your Door

Thursday 25 July, 2019

The Craft Coffee Club is launching a unique coffee subscription package, unlike no other. As an artisan monthly subscription, not only do boxes provide members with world-class single-origin coffee, but also a selection of hand-picked luxury treats to accompany each sip. With a commitment to high ethical standards, Craft Coffee Club support and invest in the farming communities from which coffee is sourced.

Equally as important as the Craft Coffee Club ethical commitments, comes the mission to remain environmentally friendly, eventually running the club on a carbon-neutral basis. The aims of dedication to the highest ethical and environmental standards, along with providing world-class coffee and treats make the Craft Coffee Club truly unique.

Who are we?

The idea of Craft Coffee Club spans from coffee-loving brothers-in-law, Benedict Cordy and Tim Ogle. They wanted to share their passion and values with coffee lovers in a quirky subscription package:

"We wanted to give our club members the opportunity to try some of the world's finest coffees, produced by the UK's finest independent roasters. We know how busy life can be, so we wanted to make the tasting expedition as easy as possible for people, with a few added treats along the way!"

Benedict Cordy

Not only that, they wanted this excellent experience to be one that maintained ethical and environmental values to be proud of:

"Craft Coffee Club makes a firm commitment to provide support and give back to the communities who provide us with the riches included in each box - and that's what makes us unique!"

Tim Ogle

Ethics

Craft Coffee Club is focused on delivering a taste of the best single-origin coffees sourced from across the globe. It has been recognised throughout the coffee world that farming communities require support, which is why each box retains a firm dedication to giving something meaningful back. Through the Craft Coffee Club, members will know that every sip of coffee is doing just that.

We will ensure that money from every subscription is used to create a real, life-changing impact. Through working with key local charities, we can begin transforming lives in poor communities. Our club has already forged relationships with well-known charities, including One Tree Planted and ActionAid and WaterAid.

Quality

Craft Coffee Club is on a mission to discover and share with members a truly world-class coffee experience, available nowhere on the high street. The subscription will take our members across the coffee belt as we source the highest quality coffees the world has to offer. With the help of a different UK artisan roaster each month, we can deliver single-origin, freshly roasted coffee to the door of each member.

Our members will be given the opportunity to learn about the coffee farms and individuals who produce their coffee beans, along with the artisan roasters based here in the UK. Through our monthly magazine, we will explore the art behind the growing and roasting of coffee, giving members an insight into our partners in the coffee world and the wonders in every subscription box. There will also be tasting and brewing notes, making what seems a complicated, specialised world more accessible and enjoyable for each of our members.

Treats

Media:



Related Sectors:

Food & Drink ::

Related Keywords:

Coffee Subscription :: Kickstarter
:: Coffee :: Coffee Beans ::
Coffee Roasters ::

Scan Me:



Coffee always goes best with a special treat to accompany each sip. With this in mind, to complement our premium coffee, boxes will feature a selection of carefully selected goodies.

We have been researching the best gourmet accompaniments available and have already discovered delicious treasures we cannot wait to share. Not only can members indulge in fabulous hand-baked double chocolate biscotti, vanilla and white chocolate popcorn, but also savoury delights such as French rosemary-infused almonds. Each month there will be new delectable surprise treats waiting in every member's subscription box.

The Environment

Many commitments remain at the heart of the Craft Coffee Club, including the drive to make the club as environmentally 'feel good' as possible.

All packaging used will be as recyclable and compostable as achievable. We will be striving to find new ways of working towards being completely recyclable and compostable as new products come onto the market.

We are also aware of the air miles generated in the coffee trade and are fully committed to reducing and offsetting the carbon emissions involved. Eventually, we strive to be completely carbon neutral.

The Craft Coffee Club

A unique 'feel good' subscription service with an exclusive box delivered to your door every month, including:

- Half a kilo of the world's best coffee whole bean or ground to members requirements.
- The confidence that you are contributing to the lives of the farmers and the communities who made that coffee.
- Hand-selected surprise treats to enjoy with your coffee.
- A magazine which explains and explores every aspect of coffee.
- A commitment to improving the environment.

Together, these create a quirky world-class coffee experience which not only tastes amazing but provides the ultimate dose of 'feel good'. Who could resist?

To learn more about the business check out our website: <https://www.craftcoffeeclub.co.uk>, or get in touch at info@craftcoffeeclub.co.uk or [01280 474 001](tel:01280474001).

If you would like to pledge towards our Kickstarter Campaign check it out by going to: <https://www.kickstarter.com/projects/craftcoffeeclub/craft-coffee-club-feel-good-coffee-delivered>

Company Contact:

—

Tim Ogle

T. 01280 474 001

E. info@craftcoffeeclub.co.uk

W. <https://www.craftcoffeeclub.co.uk>

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.craftcoffeeclub.pressat.co.uk>