Essex organisation to receive £25,000 ‘Impact Award’ from players of People's Postcode Lottery

Tuesday 13 October, 2015

Dementia Adventure is delighted to confirm that players of People's Postcode Lottery have awarded an extra £1.575 million to long-term supported charities. Dementia Adventure, which is based in Ford End, Chelmsford, is one of 63 charities that will receive the extra £25,000 award from players of the charity lottery.

This £25,000 'Impact Award' has been awarded to encourage the supported charities to improve the practice of impact assessment. This valuable tool will enable charities to grow, to develop and assess their own impact on society.

Clara Govier, Head of Charities at People's Postcode Lottery, said: “It is fantastic news that players are able to support these wonderful charities with an extra £25,000 each, with an amazing £1.575 million being awarded overall. We are very proud that our players can continue to support the development of these fantastic causes."

The award will allow Dementia Adventure to measure and evaluate the impact of the holidays and nature walks the organisation currently offers to people living with dementia and their carers on their overall well-being. Dementia Adventure has received £250,000 total funding from players of the charity lottery since January 2014.

Neil Mapes, Managing Director at Dementia Adventure, said: “The organisation's continued growth over the past year has been in no small part thanks to the support of players of People's Postcode Lottery. This extra funding will enable Dementia Adventure to remain at the forefront of positive risk taking activity for people with dementia and enable us to continue to deliver innovative work and expand on the success we have achieved so far."

This additional funding comes at a very exciting time for the charity lottery as they mark 10 years since the first ever draw. The last 10 years have created thousands of lucky winners but also have provided vital funding from numerous charities across Great Britain and internationally. With 27.5% awarded to charities from every £2 ticket, its players have raised more than £82 million.

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Company Contact:

Dementia Adventure

T. 01245 237548
E. jo@dementiaadventure.co.uk
W. https://www.dementiaadventure.co.uk/

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