

## Escape Fake's latest chapter "Trouble with eLiza" takes on deepfakes and social media deception

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Amidst rising digital misinformation, **Escape Fake's** new release, "**Trouble with eLiza**," challenges players to correct distorted historical facts and combat the proliferation of false information. This chapter thrusts players into the role of digital detectives alongside a reverse reality hacker to prevent the collapse of the European Union.

In a context where over 70% of Europeans encounter false information weekly ([Statista](#)), "Trouble with eLiza" serves as a vital educational tool in media literacy. It integrates 3D puzzles and riddles, allowing players to tackle the effects of deepfakes, social media algorithms, and filter bubbles. The narrative follows eLiza, a well-intentioned influencer entangled in a web of AI-generated disinformation, challenging players to discern truth from falsehood.

Since its 2019 debut, Escape Fake has reached over 100,000 users in five languages, becoming a key resource for educators, families, and media literacy advocates. *"Our approach merges playful learning with augmented reality, making complex topics accessible and engaging,"* says Thomas Layer-Wagner, CEO of Polycular.

### "Trouble with eLiza"

was developed through collaboration with media education, pedagogy, and journalism experts. Accompanying the game's release are a toolkit and an online course aimed at enhancing teaching strategies: *"The game is intellectually stimulating, and develops problem-solving abilities that are transferable across contexts,"* notes Irina Paraschivoiu, COO of Polycular.

## About Escape Fake

**Escape Fake** is created by the technology studio [Polycular](#) (AT), with the support of [Expert Forum](#) (RO), [La Fabbrica](#) (IT) and [ProProgressione](#) (HU). Funded by the European Union through the Creative Europe Programme and by the European Media and Information Fund.

## Get involved

Experience "Trouble with eLiza" via the Escape Fake app. Educational resources are available on our website: <https://escapefake.org/>

## Contact

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