Eradine: Luxury Fashion Brand Launches Affiliate Programme

Friday 4 December, 2020

The Eradine Affiliate Programme offers 15% commission on sales of their bespoke fashion, accessory and lifestyle collections

For more information on the Eradine Affiliate Programme, please visit www.eradine.refersion.com

Luxury Fashion Brand **Eradine**, has launched an innovative affiliate programme, offering 15% commission on sales of their bespoke fashion, accessory and lifestyle collections.

Who are Eradine?

Eradine is an independent brand, designing and producing luxury fashion for women to harness their inner goddess with timeless collections. Each luxurious piece from the ready to wear collections are crafted with hyper attention to detail, to balance aesthetics and comfort, using ethically sourced materials of unsurpassed quality, from all corners of the globe.

Every **Eradine** customer is celebrated with the resounding pride that their purchase is contributing to empowering women less fortunate than themselves, and to wildlife conservation, around the world. The brands ethos is centred around inclusivity, quality and conscience, which is why their customers are further afforded the opportunity to benefit from a bespoke service, tailoring signature pieces for their exclusive wardrobe.

Their inclusivity efforts manifest themselves through the use of design concepts, that compliment a variety of body types and **Eradine** pride themslves in delivering the highest quality to customers, backed by unparalleled after sales support. The brand achieves this through thought leadership towards fashion best practices, resulting in an optimised value chain with negligible waste and maximum customer satisfaction.

Eradine Collections:

The brand offers exclusive and bespoke luxury pieces from their ready to wear collections which include:

The Heritage Collection:

The Heritage Collection celebrates countryside living; the crisp morning air that caresses your skin as you snuggle deeper into one our luxurious pieces. Named after iconic locations, each steeped in culture and heritage, every piece is made using the best quality fabrics; designed to harmoniously balance stunning aesthetics and comfort. Buttery soft cashmeres, sumptuous silks, cashmere wools, fine tweeds; our Heritage Collection has been thoughtfully designed to epitomise the brand ethos; size inclusive, quality and conscience.

The Riviera Collection:

The Riviera collection draws inspiration from moments that stay with you; the scent and taste of the ocean as the sun sets on the horizon, the caress of the breeze on your skin as you sail the Mediterranean coastline. It's the memories that, when invoked, calm the storm of everyday life.

The Ethereal Collection:

Feminine, flowing and fabulous; E**radine's** Ethereal collection has been designed to be inclusive. Made in sumptuous silk; the range offers a myriad of options for resort wear, evening wear, lounge wear and bridal wear.

The Eradine Essentials Collection:

The **Eradine** Essentials collection offers luxury pieces with affordable price tags.

Eradine Accessories:

Media:













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The accessories collection offers a range of exclusive designs and products which are synonymous with the **Eradine** brand.

What is the Eradine Affiliate Programme?

Eradine has launched an affiliate programme, allowing anyone who wishes to participate, the opportunity to earn commission based on sales being made through their own referral code. With an easy to use online portal (https://eradine.refersion.com), anybody can register their interest in becoming an **Eradine** Affiliate. Once approved, applicants are provided with a unique URL that is used to track referrals. The **Eradine** Affiliate Support Team will provide handy tips and ideas on how to expand each participants network.

In addition to their existing exclusive and bespoke luxury pieces from their ready to wear collections, **Eradine** have launched some essential accessories that are ideal for hairdressers and beauticians to market to their clients which include Silk Velvet Scrunchies, Silk Face Masks and Cashmere Headbands.

Following the launch, **Eradine CEO, Kiera Rigden** said ‘We’ve launched the **Eradine** Affiliate Programme to try to create an opportunity for many of our amazing contacts in the industry who are currently out of work. Many businesses and self-employed individuals who work in close contact professions have had to, once again, close so the **Eradine** team met virtually to discuss how we could help support those currently out of work and provide the perfect platform to launch this initiative.

The scrunchies, hair accessories and printed masks are handmade by our team in Northern Ireland. We appreciate that many of the bespoke luxury and investment pieces may not be affordable to everyone in the current climate, so our strategy for the initiative is to add more pieces to our Essentials and Accessories collections, over the coming months. With so many gorgeous products available and with Christmas around the order, our clients have the chance to support those currently out of work, by shopping for our products through their affiliate link. We’ve also increased commission to 15% of any sale generated to support those using the **Eradine** Affiliate Programme, so they have the opportunity to earn a generous amount too.’

For more information or to join the **Eradine** Affiliate Programme, please contact hello@eradine.com.

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