Entry For T Break's 20th Year Closes One Week Today

Monday 30 March, 2015

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With just one week to go until **Tennent's Lager's** close **T Break** for entries, unsigned acts - who have what it takes to showcase their music to fans and music industry experts alike on the **T Break Stage** at **T In The Park** this summer – are running out of time! There is just one week left to enter atwww.tennents.com/tbreak or www.facebook.com/tennentstbreak.

Each year **Tennent's Lager** offer 16 of the countries freshest unsigned acts the chance to join some of the world's biggest artists, on the **T In The Park** bill. With the Easter bank holiday on the horizon, **Tennent's Lager** are encouraging Scotland's unsigned musicians to send in their recordings, and if they don't have recordings, what better way to spend the long weekend? Entry closes at**midnight** on **Monday 6th April**.

A judging panel of 16 of Scotland's most respected and influential music industry experts will then listen to each demo before selecting the final 16 acts who will go on to join the line-up for **T In The Park 2015** and land themselves a highly coveted slot on the **T Break Stage** on this, **T Break's** landmark 20th year.

Some of the world's biggest acts are already confirmed for the **T In The Park 2015** over **10th – 12th of July**, including Kasabian, David Guetta, Avicii, The Libertines, Noel Gallagher's High Flying Birds and The Prodigy, to name but a few!

George Kyle, Head of Sponsorship for Tennent's Lager, said: *"T Break has been an incredible journey over the past 20 years, so many talented musicians have come through T Break and we are incredibly proud of every one of them, some have gone on to enjoy global success such as Biffy Clyro and Snow Patrol but all have contributed to a fantastic T Break history and I can't encourage Scotland's unsigned musicians enough, no matter what genre, APPLY NOW! You never know where it might lead."*

T Break provides artists with an unrivalled platform to showcase their talent and has proved to be a springboard for a number of previous T Break bands including Honeyblood, Hector Bizerk, United Fruit and Fatherson who have just got back from very successful trips to SXWS in Austin, Texas.

Rory Fleming-Stewart from T Break 2014 band, Model Aeroplanes said: *"What Tennent's are doing with T Break is essential, it's a fantastic idea, it's done so much good, so many bands wouldn't be where they are today without it."*

Entrants must be aged 18 or over, live in Scotland, and must be currently unsigned and recording original material. **T Break** is open to artists of every genre. Bands and solo artists can submit their demos via Facebook at**www.facebook.com/TennentsTBreak** or via the **T Break** website at**www.tennents.com/tbreak**. Demos must be submitted before the deadline of midnight on **Monday 6th April**.

Tickets for **T in the Park 2015** are now on sale andare available fromwww.ticketmaster.co.uk and by calling **08444 999 990**

Tennent's will announce the **T Break Stage** line-up in May.

FOR FURTHER INFORMATION

Please visit www.tennents.com/tbreak and www.facebook.com/TennentsTBreak

Claire Blackwood at Material UK via 0141 204 7970 or claireb@materialmc.co.uk

Notes to editors:

About T Break
T Break was launched by Tennent's 20 years ago, in 1996 and has been uncovering Scotland's freshest unsigned talent and giving them a platform to showcase their music on the T Break Stage at T In The Park ever since.

Each year, 16 bands are hand-picked from over a thousand entries by a panel of Scotland's industry experts and given the chance to play the T Break Stage at T In The Park, *the* place to catch Scotland's best new music

T Break Partnerships
Tennent's work with a range of key music industry partners to provide support for emerging Scottish talent.

· **DF Concerts & Events**
Organisers of T In The Park, DF Concerts and Events are longstanding partners of T Break and are Scotland's largest promoter and events company. They provide essential industry support and are involved in the judging process for T Break.

· **PRS for Music**
PRS for Music offer invaluable advice to T Break acts on artists' rights and the world of music publishing.

· **Tenement TV**
Tenement TV- a multimedia music platform specialising in cinematic live sessions with some of the world's hottest up and coming acts - will be capturing the highlights from the T Break Stage this summer. Using their expertise in creative online journalism to bring T Break to the attention of their global online audience.

· **Glasgow Kelvin College**

The partnership with Glasgow Kelvin College provides one lucky student from the Music Business Course an exclusive internship within the T Break team working directly on the delivery of T Break from April – August.

Company Contact:

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