ENLIGHT SECURES SIGNIFICANT INVESTMENT FUNDING

Wednesday 25 May, 2016

Select Innovations Limited, commonly referred to as Enlight due to its lighting platform, is delighted to announce the recent acquisition of £1.3 million in private investment and enterprise funding, as well as two key appointments to the Senior Management team.

Enlight focuses on the delivery of energy efficient lighting, Smart City and network technology solutions through the use of existing street lighting infrastructure, with dramatic ROI potential for Local Authorities and across the Commercial, Retail, Highways and Facilities Management sectors.

Alongside private investors, support and funding has been secured from the New Anglia Local Enterprise Partnership as well as the Lower Carbon Innovation Fund (LCIF).

Saffron Myhill-Hunt, Innovation Funding Manager at the LCIF commented, *"Energy efficient platforms that help to reduce an organisation's carbon footprint are key to helping them maintain or improve services in a budget squeezed environment. If that same platform can be retrofitted to make use of existing infrastructure and provide a connectivity platform for additional monitoring and control, then that is even better. The Enlight platform offers all of this and we are delighted to be supporting them with investment from the Low Carbon Innovation Fund".*

Delighted by the growth prospects in the region, John Fuller, Leader of South Norfolk District Council, remarked that *"The New Anglia LEP has made a number of equity investments in small companies in key sectors with exceptional employment prospects using the application of new technologies. The combination of tried-and-tested improvements in the efficiency of street lights together to save running costs and extending lamp life with an integrated novel Internet of Things platform, made this a straight forward investment proposition in this Norfolk-based business. We look forward to supporting the employment growth of Enlight as it expands into new markets at home and abroad."*

New senior appointments include Gary Atkinson as CEO, who has spent the last 20 years working in the technology sector and contributing to the evolution of computing from desktop to smartphone through his decade at Intel (INTC), both in the UK and the US, and more recently at ARM (ARMH) in Cambridge, UK. His appointment as CEO will be the driving force behind an exciting growth plan to make the Internet of Things (IoT) a reality in the most cost effective and scalable way and is busy building out a connectivity platform utilising infrastructure already available in our cities and neighbourhoods. Gary is an engineer by training and holds a Masters Degree in Mechanical Engineering (MEng) from Newcastle University in the UK.

Focusing on the growth objectives for the business, Gary commented, *"Enlight has spent 20 years building a phenomenal suite of technology products that not only provide significant energy efficiency savings, but utilise the existing street lighting infrastructure that surrounds us at every corner to enhance the potential for the future generations of commercial and domestic users. We have a demanding business growth plan in place which will educate, innovate and empower cities, companies and individual alike to embrace the IoT platform with substantial and long-term benefits for all."*

Also joining the Senior Management Team as Sales and Marketing Manager, is Mike Burrows. Mike has spent the past 25 years working in the Electrical Contracting and Utility Sectors, as Operations Manager for Carillion Utility Services and Street Lighting Manager for May Gurney for Norfolk County Council's maintenance and capital projects. His role includes working with smart city infrastructure providers, using his combined skills to offer an innovative solution to monitor and manage efficient street lighting with interactive capability to enable sensor data to report to the Internet of Things.

Media:

Related Sectors:

Business & Finance :: Computing & Telecoms :: Construction & Property :: Consumer Technology :: Environment & Nature :: Government :: Manufacturing, Engineering & Energy :: Public Sector & Legal :: Retail & Fashion :: Transport & Logistics ::

Related Keywords:

Internet Of Things :: Lighting Sensors :: Smart City :: Traffic & Environment Monitoring :: Ballasts :: LED :: Road Signs :: Connected Community :: Wireless Comms ::

Scan Me:

Company Contact:

EnLight Ltd

T. +44 (0) 1508 521227
E. annaa@enlight.co.uk
W. https://www.enlight.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.enlight.pressat.co.uk