

## England star Chris Waddle is backing new game created by a Sheffield Gaming Co for football fans, that will put British talent back in the top flight.

Friday 7 February, 2014

**Waddle & Football Bingo inventors, Sheffield company VCL side step their way into the UK gaming market this weekend with a new match day betting app.**

The highly experienced Waddle who has an affinity with "all things Sheffield" having played for Sheffield Wednesday in the 90's said "Creating a grass-roots trust fund from revenues generated by this app is a great and pioneering idea, I decided to become the patron because it definitely hits the back of the net, this new grass-roots fund has the sole aim of nurturing young British talent, and marks a fantastic opportunity for adult football fans to help achieve that goal whilst having tremendous fun. This is an ideal way for all football fans to support their club by downloading the app today from the Football Buster website."

Brand new, exciting and unique this alternative bingo game is designed for the smart phones of football fans across Europe, whilst skilfully funding Chris Waddle's new grass-roots football trust fund.

Football Bingo is a match day app competition where players choose eight teams on their mobile phone, which they think will score a goal from a day's fixture list, with a further seven teams awarded at random. If all 15 teams score, your bingo ticket turns green and you win a cash prize, with the fastest winning ticket also claiming the daily bonus pot to boot. The app is free to download from the apple app store, or [url]https://footballbingo.footballbuster.com[/url] website and registration is simple.

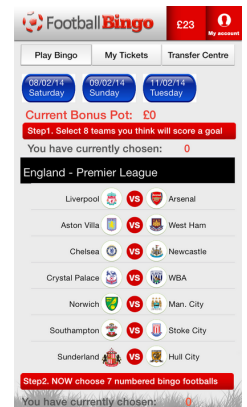
The game uses a unique live videprinter which updates your bingo tickets in real-time as the goals go in, meaning you can watch the excitement unfold as it happens.

The makers of the app teamed up with Chris Waddle – to create "The Grass-roots Football Trust Fund", which delivers at least 10% of all profits generated by the app competitions into the fund. Lower league clubs are set to become the first to benefit from Waddle's fund by promoting the football bingo game to their supporters and fans via their social media networks, in a view to drive youth development, with monies received directly from Waddle's fund.

Managing Director Nathan Griffin said "We have been in talks with a number of professional football clubs, who wish to promote the Football Bingo game to their fan base using our affiliate program, and we are hoping to soon make an announcement about the first clubs at professional level to start benefiting. Players of Football Bingo can choose their favourite club whilst registering from the Premier League down to amateur levels. The actual amounts of money the game will generate are yet to be quantified, but we hope to create lots of much needed revenue for all levels of the game."

The weekends bonus pots are growing for the app as more players register, with the top prize at the weekend already at over £58,000!

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