# Emora Ltd Set their Sights on Major Growth

**Thursday 6 April, 2017**

*In a new statement, Nottingham's freshest sales and marketing provider, Emora Ltd have outlined their plans for the coming few months, with significant growth being a major focus.*

Emora Ltd is direct marketing specialists who offer personalised marketing campaigns on behalf of their clients' brands. Based in Nottingham, the firm has access to market reach across the UK which is converted into loyal customers through unique marketing methods. Emora Ltd is able to communicate with consumers via face-to-face communications. By connecting with consumers one-on-one they are able to forge long-lasting and personal bonds between brand and consumer.

*For more information, visit www.emoralimited.co.uk!*

Despite being a new name in the sales and marketing landscape, Emora Ltd has big plans for the coming year. As Managing Director, Lauren Harrison, reveals, "Over the next four weeks we want to ensure we are performing at the top of our game. As a new name in the industry, we have something to prove and this is the time for us to show clients exactly what we are capable of." The company has expansion in their sights, a prospect which promises huge benefits to the business. One clear advantage to expanding a business is the opportunity to staff the firm with new, specialised talent. Since people are often recognised as the most important asset of any company, recruiting gifted personnel is a top priority for Emora Ltd.

Beyond this, expansion often has the advantage of exposing the business to a wider audience. This increased band of would-be customers can radically improve sales, resulting in increased profitability. Customers, like employees, are important in operating a successful company. Expansion, when done properly, can place the company in the forefront of many customers' minds. "Right now, creating strategies for future expansion and taking on new clientele is our primary focus for securing longevity in what is fast becoming a highly competitive market," says Miss Harrison.

Their expansion may present Miss Harrison with the opportunity to open in new locations. Wise business owners should consider the advantages of such scenarios if relocation is a possibility. Expanding into new areas can grant access to a variety of clientele and contractor alike. Emora Ltd is looking towards a bright future. They've had a rush of enquiries into their services and are currently working on broadening their market reach.

###

Emora are direct marketing specialists who offer personalised marketing campaigns on behalf of their clients' brands. Follow on Twitter, or on Facebook.

## Media:

## Related Sectors:

Business & Finance :: Media & Marketing ::

## Related Keywords:

Emora :: Limited :: Major :: Growth :: Business :: Media :: Marketing :: Success :: Nottingham ::

## Scan Me:

## Company Contact:

_

**Emora Ltd**

E. info@emoralimited.co.uk
W. https://www.emoralimited.co.uk/

View Online

**Additional Assets:**

**Newsroom:** Visit our Newsroom for all the latest stories:
**https://www.emora-ltd.pressat.co.uk**