

# EMOOV KICK OFF FUNDRAISING FOR HOPE FOR CHILDREN WITH THE LONDON 10K

**Tuesday 24 May, 2016** 

Hope for Children are delighted to announce our new partnership with <a href="Moov"><u>eMoov</u></a>, the UK's most successful and recognised Online Estate Agent.

Although eMoov are supporting Hope for Children across all of our activities, they are taking a particular interest in aiding with our domestic activity throughout the UK. This is a cause particularly close to the hearts of the eMoov team and eMoov founder and CEO Russell Quirk, so they are very excited about our journey and making a difference to children all over the UK.

Over the course of the year, they plan to raise £50,000 for Hope for Children. We have a long line of events lined up in the next few months the first which is the London 10k run on the 30th May, of which nine eMoov members will be taking part and raising money for Hope for Children.

#### Chief Executive of Hope for Children, Murielle Maupoint, commented:

"We are delighted to be partnering with eMoov to help further our programmes in the UK. They are just as passionate as we are about making a difference to children's lives and this will give us a platform to develop our activities such as the provision of household essentials for economically vulnerable families."

#### Founder and CEO of eMoov.co.uk, Russell Quirk, commented:

"As a father of four, I like all parents find the plight of disadvantaged children something that really hits home, regardless of their location. It doesn't matter if you have a newborn baby, teenager, or they've long since left the nest, you want the best for your child and that instinct lasts for a lifetime.

We are constantly reminded just how lucky we are to have healthy children, in safe homes, with the chance to excel in life with the opportunities they've been given. Unfortunately, this isn't the case across the UK, let alone the world. That's why as a company, eMoov was only ever destined to partner with a truly outstanding charity, who strive to change this and improve life for children who are in desperate need of help. I can safely say we have found that charity in Hope for Children and I and the rest of the eMoov team feel privileged that we have been chosen to partner with them.

I have an outstanding team at eMoov and I know that together, we go above and beyond to help Hope for Children in their mission. I ask you to join us in our mission and to give what you can, no matter how small."

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