Emerald Frog Marketing rank in top 10 independent agencies in the UK

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Cambridgeshire based agency, Emerald Frog Marketing, has been recognised as ranking within the top ten of marketing agencies nationally for client satisfaction. Emerald Frog Marketing ranked sixth in the UK and is the highest ranking agency in the 1-25 staff category in Cambridgeshire and East Anglia.

The Drum Independent Agencies Census is an insightful overview of the independent marketing agency landscape.

The research, conducted in partnership with the Recommended Agency Register, showcases the success of independent agencies in a sector dominated by large networks. Independent agencies are those that have not been floated on the stock exchange or owned by multi-national chains.

Agencies are ranked against those of a similar staff size in order to provide valuable comparisons. The 254 agencies that appear in the census are divided into groups of 1-25 staff, 26-50 staff, 51-99 staff and 100+ staff.

The Independent Agencies Census high ranking comes after a busy year for Emerald Frog Marketing following an office move, recruiting more staff and adding many new clients to their portfolio.

Jo Evans, Director at Emerald Frog Marketing said: "We are absolutely delighted that we've achieved this accolade and to hear that we are ranked sixth nationally is fantastic news! We strive to ensure that our clients receive the very best marketing and PR and we pride ourselves on our results. We'd like to thank everyone who voted for us and the Emerald Frog Marketing team for all their hard work."

For more information contact Emerald Frog Marketing on 01353 865411 or visit www.emeraldfrog.co.uk

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