

Ellmount Gaming launches MiFinity eWallet as a new global payment option

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MiFinity, a global payments provider, today announced a new partnership with Ellmount Gaming to launch the MiFinity eWallet in the list of payment methods in the cashier. This payment solution will be available to all customers in multiple languages and markets. This is another milestone in the evolution of the MiFinity eWallet product.

Following on from MiFinity's integration with PaymentIQ in 2019, this latest agreement

builds upon the recent announcements in rolling out the MiFinity eWallet across multiple platform providers and gaming operators.

The MiFinity eWallet is a fast, simple and secure way for customers to perform transactions with multiple local payment options that support deposit, withdrawal and transfer functionality in different currencies.

"We have a long-standing and solid relationship with MiFinity and we are pleased to announce the launch of MiFinity eWallet, a safe and convenient payment method, which expands the payment options that we offer globally. In our effort to promote a more sustainable gaming and the best possible user experience, with MiFinity eWallet we're able to offer a new range of local payment methods to respond better to our customer needs, which will play a major role in our international expansion", said Claës af Burén, Group CEO, Ellmount Gaming.

"We are very excited about the launch of our eWallet with Ellmount Gaming. This is the result of months of hard work by all relevant parties and we look forward to expanding upon this partnership over the coming months", said Michael McDevitt, Chief Product Officer, MiFinity.

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 18 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform. MiFinity has evolved into a true 'omni-channel' payment provider to the global online payment market.

For more information, please visit www.mifinity.com

About Ellmount Gaming

Ellmount Gaming is a company with one sole objective: to deliver the best user experience in online gaming, primarily for players across the world and for their loyal and trusted partners. Ellmount Gaming always strives to think out of the box and go beyond industry standards and common offerings – this is something you will see in all aspects of their business, including sites, marketing, and partner management.

With over 20 years' experience, the team members have worked within the industry's largest and most prestigious gaming companies. The team is at your disposal to maximize your marketing efforts relating to Highroller.com & Casinoroom.com

For more information, please visit www.ellmountgaming.com

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