

Ellie Goulding And Professor Green Are The UK's Hottest Vegetarians

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Musicians Take Home PETA's Award in Recognition of Outspoken Concern for Animals

London – Not only are Ellie Goulding and Professor Green two of the UK's hottest musical acts, they're also proud vegetarians who don't hesitate to let others know about the benefits of a meat-free diet – and that's music to PETA's ears. That's why the group has named the pair the UK's Hottest Vegetarian Celebrities of 2015.

Goulding is quick to credit her vegetarian lifestyle with giving her an athletic physique, saying that since she gave up meat, "my body's different, my skin is different, my face shape is different, and my eyes are brighter, too". Her Instagram account is full of photos of delicious plant-based foods, both home-cooked and picked up on the go, and the "Love Me Like You Do" singer also let the world know that the coat she wears on the cover of her newly dropped album, *Delirium*, is faux fur.

Professor Green first shared his decision to go vegetarian on Twitter, citing numerous documentaries and naming vegan grime artist JME as his inspiration. He says, "[I]t's not just the saturated fat that kills us, it's the damage animal agriculture causes [to] the environment ". Since then, the chart-topping rapper has continued to tell others how delicious meat-free meals can be, posting photos of green juices and dishes like, c hickpea curry, veggie burgers, stir-fried veggies with quinoa and more on his social media accounts.

In addition to helping spare many animals a year the horrors of the abattoir, vegans and vegetarians are less likely to suffer from cancer, obesity and diabetes than meat-eaters are. They also have a smaller carbon footprint. These are just some of the reasons why millions of British people (including 20 per cent of 16- to 24-year-olds, according to the research group Mintel have chosen to ditch animal-derived foods.

PETA – whose motto reads, in part, that "animals are not ours to eat" – previously awarded the title of Hottest Vegetarian Celebrity to John Bishop, Lily Cole, Leona Lewis, Eliza Doolittle, Jay McGuiness and Russell Brand.

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