ElixinolSkin – Premium CBD Skincare Collection is Back and Better Than Ever

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Media:





elixinol Skin













Elevate your skincare routine with Elixinol's revamped hemp-based cosmetic collection

Acclaimed Global CBD brand, Elixinol, is making a highly anticipated return to the UK market. This exciting development was made possible by the 2022 licensing and distribution agreement entered into with BRITISH CANNABIS™ a leading UK-based company.

With this strategic partnership in place, customers in the UK can look forward to experiencing the exceptional quality and purity of Elixinol's CBD products, which have been meticulously crafted using the finest ingredients and industry-leading production techniques.

“As the trusted regional partner of Elixinol, we are thrilled to be able to bring you a range of cosmetics that not only enhances your skin's natural radiance but also promotes overall well-being”, commented BRITISH CANNABIS™ Marketing Director, Steve Batchelor.

Global Markets

In 2021, Elixinol announced plans to cease trading in the UK and European Union to focus its attention on the US and Australian markets. The company said that decision was down to the ‘complex and ongoing developments’ within the regulatory environment in the UK.

However, the brand is set to continue its presence in the UK thanks to the exclusive Trademark & Know-How License Agreement. The revamped ElixinolSkin collection available from Elixinol.co.uk is a stunning line of hemp-based beauty and wellness products that are designed to take your skincare routine to the next level.

Tom Whettem, CEO of BRITISH CANNABIS™, expressed excitement about the partnership with Elixinol Wellness Ltd and the opportunity to offer a wide range of CBD products to new and existing sales channels in the UK and internationally. The partnership is expected to create a solid proposition for retailers and provide consumers with great CBD choices.

“Our team of experts have worked tirelessly to evolve this popular range to ensure that every product is formulated with the finest ingredients, including organically grown hemp, known for its nourishing and hydrating properties”, commented Tom.

Luxury Skincare

With the revamped ElixinolSkin range, you can experience the ultimate in luxury skincare across multiple international markets following the UK’s Spring 2023 launch. Elixinol is also focused on the US market, developing its hemp foods arm for health-conscious consumers nationwide.

“As well as being available for sale via Elixinol.co.uk and soon to be available on CBD market giants such as, Amazon and eBay, we at BRITISH CANNABIS™ are in negotiation with several flagship retailers, who are set to be amongst the first to stock this range. Phase One of the range will include 5 variants at launch, with 2-3 more exciting editions later into 2023.”, adds Steve.

All-natural Solutions

ElixinolSkin is a contemporary collection of all-natural, hemp enhanced cosmetics that help you take on life whilst feeling fresh and rejuvenated. The simple, all-natural solutions are designed for use on the hair, face, and body at various times of the day; products are specifically formulated to help people experience the daily benefits of hemp.

The range of five natural alternatives is specially designed for health-conscious consumers, aged 25-55, offering premium quality at accessible prices. We’ve enhanced the range by adding more CBD to each formulation than ever before – with products now containing up to five times the active cannabidiol (CBD) content than the previous generation of Elixinol cosmetics, to ensure maximum effectiveness. Developed in the UK, ElixinolSkin products are sustainably packaged in reusable containers and can be widely recycled.

1. Cleansing Balm**:** A luxurious balm-to-oil cleanser infused with 500mg CBD, Shea Butter, and Vitamin E for a gentle and soothing skin cleansing experience. Suitable for all skin types, the balm contains botanical ingredients that gently cleanse and soothe the skin. It contains 500mg of CBD/pack and is enriched with Shea Butter, Vitamin E, and *Cannabis sativa* L. (CBD). RRP £29.99.

2. Hemp Lotion**:** A light moisturiser that contains a collection of natural ingredients to calm, restore, and hydrate the skin. It contains 500mg of CBD/pack and can be applied at any time of the day. This everyday-priced product is vegan-certified, clinically proven, and packaged in frosted glass. The skin-loving ingredients include Olive Wax, *Cannabis sativa* L. (CBD), and Cocoa Butter. RRP £24.99.

3. Day Cream**:** Revitalize your skin with a refreshing lemongrass and ginger fragranced Day Cream, clinically proven to calm and soothe the skin. The light, refreshing formula features 500mg dual-action CBD and CBG. This premium product provides benefits with high-quality ingredients for RRP £34.99.

4**.** Miracle Oil**:** The formidable multi-purpose oil with 300mg CBD, Rose Hip Oil and Vitamin E for a glowing complexion. This amazing oil is vegan certified and great for use on the face, body and even in dry hair. RRP £29.99

5. Bath Oil**:** An aromatherapeutic moisturising and conditioning bath oil with 300mg CBD, enriched with *Cannabis sativa* L. and calming essential oils that provides soak after heaven-scented soak. RRP £39.99.

Want to Try ElixinolSkin?

Visit Elixinol.co.uk to buy the very newest releases or find them soon on Amazon UK and eBay UK. April 2023 will see the exciting ElixinolSkin collection's Spring launch. Get ready to experience the benefits of Elixinol's premium CBD-infused skincare collection. Follow @Elixinol_UK to learn more.

About Elixinol

We started over 25 years ago, with the seed of an idea: that hemp is a helpful plant. For our bodies. For our minds. For our planet. We believe in CBD and all of its promise and possibilities. Nature has always given us hemp and purposeful plants and our premium supplements and topical products look to make the most of them. Let's prove nature right and then Let Nature Shine.

About BRITISH CANNABIS™

BRITISH CANNABIS™ is the largest producer, manufacturer, and distributor of legal cannabis-derived products in the UK. They own and operate a unique extraction and purification facility in England and provide analytical testing, bulk extracts and white label products to the UK market leading brands.

For product sales and press enquiries, BRITISH CANNABIS™ can be reached at +44 (0) 203 965 2420 or via email at info@britishcannabis.org





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Scan Me:

Company Contact:

British Cannabis

T. +44 (0) 203 965 2420
E. info@britishcannabis.org
W. https://britishcannabis.org/

Additional Contact(s):
Steve Batchelor (Marketing Director)
Tom Whettem (Chief Executive Officer)
David Ralson (Managing Director)

View Online

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