Elite Intuition Reviews Recent Job Creation Report That Shows Shocking Disparity Between North and South Powerhouses

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Leading customer acquisition firm Elite Intuition reviews the shocking disparity between the rate of job creation in the South of England, compared to the North.

A report from the Office of National Statistics shows that job creation remains weaker in the North than the South, despite the Southern powerhouse starting three years after the North in terms of recovering from the economic recession. These findings came as a shock to Elite Intuition, as the chancellor had highlighted the North West as a business hub which was growing faster than anywhere else in the country.The ONS said: “Northern England regions collectively have grown below the UK average in both the 2009-2014 period (growing at 2.2%) and the 2013-2014 period (growing at 2.7%). This is in stark contrast to the Southern regions, which collectively have grown by 7.5% during the 2009-2014 period and 3.5% during the 2013-2014 period."

About Elite Intuition: http://www.eliteintuition.com/

There are many speculated contributing factors in respect to the statistics, but it is believed that the main factor influencing the growth of employment in the North is the reliance on manufacturing as the second largest source of employment in the North. In the South it is the seventh largest source.Manufacturing is still below expected output post-recession, therefore job creation is to be lower as a result.

Elite Intuition is an event marketing and consulting company based in Liverpool UK. The firm specialises in direct marketing, advertising, in-store promotions, local and pop-up events. Their service starts with the development of a strategic marketing plan, which integrates a company's objectives in order to compete successfully in the marketplace. They help communicate a brand's key benefits and position the company in the minds of their customers so there is a clear differentiation between a business and their competitors.

Elite Intuition is proud of their growth since opening up in Liverpool. Despite the general trend of struggling in the North they have built and improved their business and are currently in a great position to continue and improve throughout 2016.The firm believe that other businesses can experience the same successes in the North by benefitting from the vast array of skilled individuals available to form part of new and upcoming businesses in the North.The firm want the North to attract further SME's to improve local economies and create the Northern Powerhouse that they believe it can become.

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