Elite Intuition Launches Exciting New Competition

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As firm believers that hard work should always be rewarded, Elite Intuition recently launched an exciting new competition for their contractors, which they hope will generate even better results for their clients.

About Elite Intuition: http://www.eliteintuition.com/about/

Based in Liverpool, Elite Intuition are experts in bringing brands and consumers together through, honest face-to-face communication. Specialising in direct marketing, advertising, in-store promotions and pop-up events, Elite Intuition bring their clients' brands directly to the target audience and offer unique customer experiences which increase engagement and allow customers to connect with brands on an emotional level. In today's fast paced, technology led world consumers are feeling increasingly distanced from their favourite brands and frustrated at the lack of one-to-one communication available with trusted brand representatives. Since their establishment Elite Intuition have been working to change this and help brands to deliver a memorable and highly personalised experience to their customers. Through their direct event marketing strategies the firm have been able to increase their clients' customer satisfaction, raise brand loyalty and secure a consistently high ROI, all whilst successfully delivering unique customer experiences spreading their clients' positive brand messages.

With many big brands now relying on Elite Intuition to deliver consistently high results, the firm have taken the opportunity to boost motivation and focus among their dedicated contractors. To drive even greater results Elite Intuition recently announced the launch of an exciting competition, which will see their top-performing contractor rewarded with a 'March Getaway' to a location of their choice. To be in with a chance of winning this unique prize, contractors must excel in terms of their sales and marketing results, and display strong leadership and time management skills. At the end of the month Elite Intuition will create a shortlist of their top performers and pick one lucky individual to receive an all-expenses paid day trip to a location of their choosing.

Elite Intuition believes that within their industry, a little healthy competition can have a hugely positive impact on overall results. With many of their contractors coming from a sports background, setting challenges in this way allows them to utilise the skills they learnt through sport and pushes them to improve their understanding of the sales and marketing industry. Whilst for those contractors with a history in customer service, these types of competitions present them with the opportunity to be rewarded for expertise, which in more traditional service roles, may go uncelebrated. Elite Intuition are adamant that as well as driving better results for their clients, this new initiative will also aide their contractors' professional growth, providing the motivation needed to push forward and progress within the event marketing industry.

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