Elite Havens Group Acquires a Strategic Interest in Awesome Villas' Phuket Marketing Business

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Elite Havens Group, Bali's leading luxury real estate, villa marketing and management distribution company, has acquired a strategic interest in the marketing business of Awesome Villas (Thailand). The two organisations will be combining to leverage their respective strengths and bring the best practices of both Awesome and Elite Havens to create a world-class villa marketing group.

Elite Havens offer management and marketing services to 200 luxury, private villas in Asia, principally in Bali and Lombok whilst Awesome Villas provide marketing services to 12 of Phuket's most exclusive villas. Both companies share the same focus of excellence: to deliver a quality villa product with a secure, user-friendly booking service for guests, whilst at the same time building long-term relationships with villa owners.

Jon Stonham, CEO of the Elite Havens Group, said: "I have long admired the way Awesome Villas market their properties to their clients – the private luxury experience they provide guests is some of the best in the region and we are proud to combine their portfolio with ours to create the most prestigious high end villa marketing and management company in the two most sought after islands in Asia; Bali and Phuket. This merger will benefit our guests with a diversity of product and our owners with shared insights into both markets."

Jon Hawryluk, Managing Director of Awesome Villas, added: "Elite Havens expertise in technology and marketing really opens up significant new doors for all of our owners in a positive and secure way. Elite Havens maintain a strong business relationship across all channels and they really understand how to capitalise their villas, returning higher occupancies and income to owners in a very competitive market."

Since 2013 Awesome Villas (www.awesomevillas.com) has offered luxury villa marketing services to 12 properties in Phuket including renowned villas such as, Chan Grajang, Torcello and Sawarin. Each villa comes with, a manager, maids and a highly trained chef, and a consistency of product and services synonymous with any luxury 5-star brand.

The Elite Havens Group (www.elitehavens.com) offers a full range of property services from sales (through Elite Havens Property Sales in association with Knight Frank), villa management (through Elite Havens Villa Management) and luxury villa rental marketing services (through Elite Havens Luxury Villa Management). Since its inception in 1998 the group has grown to provide management and marketing services to 200 villas including the award-winning Istana and iconic properties such as Atas Ombak, Villa Sapi and Arnalaya Beach House.

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About Elite Havens Group

Established in 1998, the privately owned Elite Havens Group - comprising of Elite Havens Luxury Villa Rentals, Villa Management, Elite Havens Property Sales– is Bali's leading villa real estate, marketing and management company. The group manages and markets some of the top villas in Asia, principally in Bali and Lombok, to a worldwide network of travel agents and handles over 50,000 international guests each year. Elite Havens Sales works in association with Knight Frank allowing them to showcase Bali's best properties to an international audience.

About Awesome Villas

With undoubtedly 12 of Phuket's finest villas covering 3 key locations, Awesome Villas is at the forefront of luxury villa rental on the island. Their superb portfolio of stunning villas sets the benchmark that others can only follow.

Company Contact:

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