

Eliocity To Use Tomtom Bridge To Enhance The Experience Of Light Commercial Vehicle Drivers

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<u>TomTom</u> (TOM2) today announces a deal with <u>Eliocity</u>, part of Mobivia Group, and creator of the Xee connected vehicles solution. Eliocity will bring to market a professional solution which is designed to offer drivers of light commercial vehicles a better way to communicate, locate and work together, by combining data from their XeeCONNECT box in the <u>TomTom BRIDGE platform</u>.

The combination of TomTom BRIDGE and Eliocity's expertise will offer a unique, efficient and innovative solution making it easier to use light commercial vehicles. In particular, drivers will be able to communicate with colleagues in real time and locate their position using GPS; they will also benefit from alerts about the condition of their vehicles.

Yvan Gravier, Managing Director, Eliocity, said: "This synergy between our companies epitomizes Eliocity's desire to make Xee an open solution that is useful for all kinds of drivers. The partnership we have signed with TomTom enables us to expand our range of services, and to place the vehicle at the heart of digital mobility."

Sebastien Ruffino, VP Sales, B2B Products, TomTom, said: "The TomTom BRIDGE platform offers a multitude of possibilities to companies that develop applications for drivers. In the case of Eliocity, we're offering drivers of light commercial vehicles a better way to communicate, locate and work together."

-ENDS-

Notes to Editors:

What is Xee?

It is an innovative, widely accessible system for safeguarding and protecting vehicles and their drivers. User-friendly Xee consists of the XeeCONNECT box and an associated applications and services panel.

How does it work?

The XeeCONNECT box is connected to the diagnostics socket, the CAN network, or the car battery. It reads vehicle data remotely in real time and translates them into mobile apps such as vehicle GPS, theft alarm, emergency SMS transmission, etc.

All information that makes drivers' lives a whole lot easier.

About Eliocity

A start-up devoted to mobile technologies, Eliocity is revolutionizing urban mobility by transforming the car into an intelligent connected vehicle. The company has created Xee, a mobile applications box that connects a smart phone to the car in order to offer an optimized and safer driving experience. Eliocity, a Via-ID company, with development funding from the Mobivia Group, the European leader in multi-brand vehicle support and equipment, is committed to developing access to the connected car. To find out more, visit xee.com

About TomTom

At TomTom (TOM2) our mission is to make technology so easy to use, that everyone can benefit from it.

We created easy to use navigation devices, helping millions of people to get where they want to be. Today, we continue to simplify the complex, making technology more accessible for everyone.

We have four customer facing business units: Consumer, Telematics, Automotive and Licensing.

We make easy to use navigation devices, sport watches and action cameras for consumers. We enable businesses with vehicles to more easily manage and improve fleet efficiency whilst increasing overall business performance with our Telematics solutions. We also offer a world leading real-time map platform that is powering innovative location based services and helping to make automated driving a



reality for the automotive industry.

Founded in 1991 and headquartered in Amsterdam, we have over 4,400 employees worldwide and sell our products in 48 countries.

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