Electroneum: First cryptocurrency to join GSMA

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5th February 2018: British blockchain startup Electroneum, has today announced it has become the first cryptocurrency to join the GSMA in a move that will accelerate its integration into the world of mobile payments.

Electroneum has been making waves beyond the crypto niche, signing MOUs with several global telecommunications and payments companies. In addition, the cryptocurrency has been invited to exhibit at Mobile World Congress in Barcelona from 26th February to 1st March 2018. Founder Richard Ells has also been invited to speak at the conference, which will be attended by some of the world's biggest names in mobile technology.

By exhibiting at the Mobile World Congress, Electroneum is taking a step further than any cryptocurrency has gone before on the road to mass user adoption.

GSMA, which represents the interests of mobile operators across the world and counts nearly 800 operators among its members, runs the Mobile World Congress events. These events showcase the latest in mobile and payments technologies, especially those with the potential to create a better future.

Electroneum (ETN) is the perfect first cryptocurrency to become a member of GSMA and exhibit at its famous conference - its technology and strategy entirely revolve around mobile. The Electroneum mobile mining app will allow any user with a smartphone, anywhere in the world, to get involved and begin earning cryptocurrency at the touch of a button. The team behind the coin is working on giving these users a way to spend their earnings by partnering with mobile providers, several of whom have already agreed to formally begin the process of accepting ETN as payment for mobile data.

It's by this method that Electroneum hopes to achieve mass, world-wide adoption and thereby revolutionise the crypto economy.

Electroneum will have a stand throughout the conference, and founder Richard Ells will be speaking and taking part in a panel discussion on 26th February about 'Mobile Identity'. More details will be announced soon on the Electroneum website: electroneum.com

About Electroneum

Electroneum is a brand new disruptive technology, combining blockchain, cryptocurrency and mobile ubiquity to make something entirely new.

It is designed entirely for mass adoption, aiming to be the largest cryptocurrency by user number during 2018.

You can find further details about Electroneum at https://electroneum.com and you can find live and historical coin price information here: https://coinmarketcap.com/currencies/electroneum/

Electroneum is available to trade on Cryptopia here:
https://www.cryptopia.co.nz/Exchange?market=ETN_BTC

Contact Details:

PR: ollie.simpson@thewowfactory.co.uk

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Electroneum

E. ollie.simpson@thewowfactory.co.uk
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