Eid-ul-Fitr Mubarak Charity eCards Launched by Hope Spring

Tuesday 11 May, 2021

Greetings cards to celebrate the end of the Muslim holy month of Ramadan, was launch by water poverty alleviation advocacy charity, Hope Spring at their office in Castle Green, Herefordshire today, 11th of May 2021.

The greetings cards collection titled Eid Mubarak eCards contain greetings in English and Arabic congratulating and wishing Muslims a happy Eid al Fitr. This worldwide Muslim celebration is the first day, after the holy month of Ramadan. Some of the ecards contain words such as Happy Eid or Eid Mubarak, which roughly translates into blessings of eid.

Announcing the launch of the collection, Hope Spring trustee, Temi Odurinde said “people of faith are some of the most generous donors to our water projects. Significant festivals such as Eid tend to be an opportunity for Muslims and their non-Muslim colleagues to send our ecards and make a donation”. He added that “the same ecard sending and donation pattern happens in December during Christmas, when we see a huge increase in donations from people sending our Charity Christmas eCards”.

The non-religious and non-governmental charity invites Muslims and non-Muslims, with a family member or colleague celebrating Eid al Fitr to visit their website, send a greeting card and help alleviate water poverty at the same time. You can find out more information about Eid-ul-Fitr Mubarak ecards on Hope Spring Instagram page.

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