

EE Unveils New Own-Brand Devices, Including UK's Most Affordable 4G Smartphone With Wifi Calling

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EE, the UK's most advanced digital communications company, today unveiled two new smartphones and two new 4GEE WiFi devices optimised for EE's double speed network – marking the next phase of its own-brand device roll out.

EE's successful own brand device range launched last year and is designed to offer premium mobile features at an entry level price point, allowing more consumers and businesses across the UK the opportunity to access the biggest and fastest UK network.

Harrier from EE

Due to launch on the 28 April for consumers and businesses, EE's second own-branded smartphone, the Harrier, offers outstanding value for money and boasts specs and features typically found on more expensive handsets. The Harrier's stunning and slim 8.9mm chassis hosts an Android Lollipop OS, with an Octa Core 1.5Ghz Qualcomm Snapdragon processor providing smooth and seamless multitasking that's associated with some of the most recent flagship devices. Similarly, the Full HD 5.2" display gives unprecedented picture quality for its class, making high definition videos streamed and downloaded over 4G more immersive than ever.

The Harrier features CAT 4 chipset technology which ensures users are able to access EE's 4G double speed network, offering real world download speeds of up to 60Mbps (with theoretical maximum download speeds of 150Mbps) for the ultimate in connectivity and performance.

The handset also features a 13MP rear facing camera, making it the perfect way to capture those special moments on the move. The combination of the biggest 4G network in the UK, plus a large 2,500mAh battery means it's now possible to reach even the most isolated parts of the UK and still share pictures and videos with lightning speed.

The Harrier will also be capable of supporting EE's recently launched WiFi Calling service with customers able to use the service from this summer.*

Harrier from EE will be available for £199.99 on pay as you go and free on 4GEE plans from £21.99 per month. The Harrier will also be available for small businesses, corporates and the public sector.

Harrier Mini

EE is also launching the Harrier Mini, a more compact version of the Harrier handset. Similar in style to the Harrier, the Harrier Mini also features an Android Lollipop operating system with a 1.2 GHz Quad Core processor to ensure even the most demanding apps run smoothly. The smartphone also features a 4.7" HD display and 8MP camera for capturing high quality pictures and video in low light. The Harrier Mini will be the most affordable way to utilise WiFi Calling when the service is activated on the device this summer, allowing EE customers to make and receive calls and texts in areas of zero signal**, such as basement flat of rural homes and offices.

Harrier Mini from EE will be available for £99.99 on pay as you go and free on 4GEE plans from £16.99 per month. The Harrier Mini will also be available for small businesses, corporates and the public sector.

Osprey 2 and Osprey 2 Mini

As the UK's number one mobile broadband provider, EE is also introducing two new 4G WiFi devices which will be available from early May.

The Osprey 2 provides customers with a 4G mobile internet hotspot, allowing up to ten devices to connect at any one time. Providing exceptional battery life – with a huge 5,150mAh capacity allowing users to stream for more than 15 hours uninterrupted – Osprey 2 also acts as a portable battery pack so customers can be confident of never running out of power on their tablet or phone when on the move.

EE is also launching the Osprey 2 Mini, a compact version of the Osprey which also allows up to 10 devices to connect at any one time and can be personalised with one of three coloured 'bumpers' that

come with the device, helping create standout in any student library or coffee shop.

Both devices are ideally suited to those who want a reliable internet connection while they are out and about without having to rely on public hot spots or worry about draining their phone by tethering.

The Osprey 2 will be available free on pay monthly plans from £15 including 3GB of data, or £69.99 on pay as you go including 6GB data. The Osprey 2 Mini is available for free on pay monthly plans from £15 including 3GB of data, or £49.99 on pay as you go including 6GB data. Both the Osprey 2 and Osprey 2 Mini will also be available for small businesses, corporates and the public sector.

Pippa Dunn, Chief Marketing Officer at EE, said: "Customer take-up of our existing EE branded products has been phenomenal, so we've worked hard to create new feature packed devices.

"The Harrier and Harrier Mini are another big step forward and will allow even more people to benefit from a premium smartphone without the premium price – as well as provide access to a superfast 4G experience that only the UK's biggest and fastest mobile network can provide."

EE's superfast 4G service is currently available in over 500 major towns and cities across the UK, as well as approximately 4,000 smaller towns and villages.

Further information on the Harrier, Harrier Mini, Osprey 2 and Osprey 2 Mini will be available on ee.co.uk and www.ee.co.uk/business in due course.

Notes to Editors

Review units will be available upon request

*Wi-Fi calling to be enabled on pay monthly Harrier and Harrier Mini handsets this summer. Existing customers will receive an update to their device

** WiFi Calling requires and internet connection of 2Mbps

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About EE

EE is the largest and most advanced digital communications company in Britain, delivering mobile and fixed communications services to consumers, businesses, government and the wholesale market. EE has approximately 13,000 full time employees and 580 retail stores, and serves more than 30 million customers across its mobile, fixed and wholesale businesses.

EE runs the UK's biggest, fastest and most reliable mobile network, pioneering the UK's first superfast 4G mobile service in October 2012. EE's 4G coverage today reaches more than 85% of the UK population. EE's 2G coverage reaches 99% of the population while 3G reaches 98%. EE's superfast fibre broadband service covers 54% of the UK population, and ADSL broadband service covers 98.7% of the population.

In the last few years, EE has received extensive independent recognition including being ranked the UK's best overall network by RootMetrics®, Best Network Operator and Most Innovative Service at the 2015 Mobile News Awards, Best Network at the 2014 Mobile Choice Consumer Awards and What Mobile Awards 2013, Fastest Network at the 2013 uSwitch Awards, Network Innovation at the 2013 Recombu awards and Best Network for Business at the 2013 Mobile Industry awards.

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