EE UNVEILS NEW 4G ‘JAY’ TABLET

Wednesday 11 May, 2016

- *Jay from EE features a powerful 1GHz quad-core processor, crystal clear 7.85 inch IPS screen and expandable storage through Micro SDHC cards*
- *Priced at just £119.99 on EE pay-as-you-go and on 4GEE plans from £16 a month*
- *Available immediately from EE shops, EE telesales and the EE online shop*

EE today unveiled the Jay, the latest addition to EE’s own-brand tablet range, offering premium features and specifications at an entry-level price point.

The Jay, available from today in stores and online, offers the styling and performance of a premium tablet, with a Quad-core 1.0GHz 64-Bit processor, which runs the Android 5.1 Lollipop operating system. The Jay also lets users connect to EE’s double speed 4G network, offering download speeds of up to 150Mbps.

Film buffs and amateur photographers will love the 7.85 inch IPS display that’s perfect for watching rich, vibrant videos and displaying crystal clear images captured on the device’s 5MP rear-facing camera with built-in auto-focus. Turn the tablet over and the Jay from EE features a 2MP front-facing camera, perfect for sharing selfies, videos and photos with friends and family over EE’s superfast 4G network.

The Jay from EE comes with 1GB RAM and 16 GB internal memory, with additional 32GB of storage space available with a Micro SDHC card*. The tablet is designed to serve as a true multimedia hub, whether you’re sitting on the sofa at home or commuting to work. At just 350g, it is ultra-light and incorporates a large 3,600mAh battery with enough power for 7 full hours of usage. The Jay is a powerful and portable device for connecting to the web, playing online games or streaming music and HD videos.

Sharon Meadows, Director of Devices, EE said: “The Jay from EE offers the perfect blend of style and smart performance at an affordable price point. With double speed 4G on our superfast network, it really does offer one of the best value tablet experiences that will keep users connected on the move”.

Pricing and availability

The Jay from EE will be available from 11th of May on a range of pay monthly price plans starting from £16 per month, based on a 24 month plan and an upfront cost of £29.99. Existing customers pay nothing up-front and receive a further 10% discount on the monthly cost. For customers looking to make the most of their tablet experience, the Jay will also be available on an £18.50 per month 24 month plan, which comes with a massive 10GB of monthly data plus access to EE’s exclusive double speed 4G network. The Jay from EE will also be available for just £119.99 on pay-as-you-go.

Customers who purchase the Jay from EE before 26 May on a 4GEE Extra plan will automatically receive a 3 month NOW TV Entertainment pass. For more information and for full pricing details visitwww.ee.co.uk/JayfromEE

- ENDS -

Related Sectors:

Computing & Telecoms :: Consumer Technology ::

Scan Me:

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk