EcoWASTE Exhibition & Forum Focuses on Long-Term Solutions to Aftermath of Global Developments

Monday 19 October, 2020

19 October 2020, Abu Dhabi, UAE: In a renewed demonstration of the UAE's thorough and multi-faceted approach to tackling a wide range of global environmental, economic and sustainable development challenges, the EcoWASTE Exhibition & Forum will be co-located with the World Future Energy Summit.

One of the Middle East's premier business events, gathering together the world's leading technologists, government officials, entrepreneurs and investors, it is to be held in strategic partnership with Abu Dhabi Waste Management Center (Tadweer), at the Abu Dhabi National Exhibition Centre (ADNEC) between 5 – 7 April 2021. Its comprehensive agenda addresses recycling, waste management and waste-to-energy industries in the MENA region and beyond.

EcoWASTE is an ambitious and ground-breaking platform that seeks to implement sustainable waste management practices, activate climate action, and facilitate circular economies by way of accelerating the development and adoption of policies, technologies, solutions and frameworks.

The urgency of laying a firm foundation for a feasible and efficient waste management ecosystem stems from the increasing rates of waste production around the world. The situation is further complicated by global developments that have engendered a substantial surge in persistent waste from particular sectors, in addition to the interruption of waste management operations around the world.

The EcoWaste Exhibition & Forum agenda for 2021 has thus been devised to address the aforementioned threats, as well as to develop viable and long-term transformation strategies for the adoption of the circular economy model. Furthermore, EcoWaste 2021 will look at the integration of modern technology into waste management, minimising waste production, reducing consumption, and improving recycling and re-use rates, particularly in the MENA region.

Domestically, Abu Dhabi continues to pursue progressive policies aiming to curb waste and improve waste management, with a phased plan to ban single-use plastic products by 2021[1]. In Sharjah, leading environmental management company Bee'ah is targeting zero waste in the emirate's landfills by 2021[2]; an upward trend in the GCC region, where governments have set waste-to-energy targets through which more waste will be diverted away from landfills and into renewable energy generation.

Furthermore, the Ministry of Climate Change and Environment in the UAE has launched its Scale 360 initiative, which aims to utilise technology and innovation in the service of the circular economy model, which, a report published at the World Government Summit confirms, can save GCC economies almost $138bn by 2030[3]; nearly 1 per cent of the region's cumulative GDP between 2020 and 2030[4]. The World Economic Forum similarly foresees major economic benefits GCC nations stand to reap by adopting a circular strategy, including the development of new economic value chains[5].

Commenting on the announcement, Dr Salem Khalfan al Kaabi, Director General of Tadweer, said: "EcoWASTE Forum & Exhibition currently stands as a key platform that facilitates innovation and incentivises investment in the field of waste management. The event is an ideal opportunity for collaboration between key stakeholders in the waste management sector around the world, and it is here that we will work together to eliminate the risks of pollution. EcoWASTE will additionally host various innovative solutions tackling waste management challenges and will be a venue where world-leading experts can exchange knowledge and work together toward the practical, effective and sustainable transformation envisioned by Abu Dhabi government."

One of EcoWASTE's key exhibitors is the Italian company, Dulevo International, which manufactures and supplies industrial sweepers, and its CEO, Tighe Noonan mentioned that the exhibition is a perfect venue to showcasing innovative technology and doing business with prestigious customers. "We are at the sharp end of municipal cleaning and waste management", he remarked, "literally the first line of defence when it comes to maintaining clean, safe and sanitized urban and industrial areas. The EcoWaste Exhibition gives us an excellent opportunity to highlight our product capabilities as well as to emphasize their benefits in terms of reduced environmental impact."

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Grant Tuchten, Group Event Director at the World Future Energy Summit said that the Exhibition & Forum “will bring together governments, experts, technology leaders and financiers within an environment distinctly conducive to doing business. The world’s sharpest minds will be in attendance, together with key government decision makers, investors, financiers and the companies at the forefront of waste management technology. There’s no better way to forge effective and long-lasting business relationships – relationships that benefit everyone, because effective waste management is one of the biggest contributors to a safe, clean and sustainable environment.”

The EcoWASTE Forum will host senior-level executives in municipalities and government, consultancies, developers and manufacturers to discuss practical solutions for waste management, with particular emphasis on reducing food and plastic waste, increasing recycling, improving solid waste management and tackling medical and hazardous waste.

The EcoWASTE Exhibition & Forum, organised by Reed Exhibitions, is held in partnership with the Abu Dhabi Center of Waste Management – Tadweer, and will be hosted at the Abu Dhabi National Exhibition Centre (ADNEC) from 5-7 April 2021.

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[1] Policy issued to phase out single-use plastic bags in Abu Dhabi by 2021

[2] Bee'ah wins largest waste management contract in the Middle East

[3] How a circular economy could save the GCC $138bn by 2030

[4] Six ways that Gulf cities can turn waste into wealth

About Abu Dhabi Waste Management Center – Tadweer

Abu Dhabi Waste Management Center, Tadweer, is the key government entity responsible for all activities related to the development of waste management services in the emirate of Abu Dhabi, including the collection, transportation, treatment and disposal of waste in a safe, efficient and economical manner. The center is also tasked with carrying out pest control, educating communities about the significance of protecting the environment, and encouraging them to adopt sound environmental habits to drive sustainable development.

About EcoWASTE Exhibition & Forum

The EcoWASTE Exhibition & Forum is the ground-breaking platform for the MENA region’s recycling, waste management and waste-to-energy industries, dedicated to advancing new business opportunities and inspiring best practice for a more sustainable future. Co-located with the World Future Energy Summit, the EcoWASTE Exhibition & Forum creates new partnerships in sustainable waste management, providing a showcase for the latest innovations, products and technologies to make a positive difference to environment and community. It is the region’s leading event dedicated to creating a strong circular economy in dealing with waste, attracting senior level executives in municipalities and government, consultancies, developers and manufacturers, connecting those who create waste with organisations that can generate revenue from that waste.

About World Future Energy Summit

The annual World Future Energy Summit in Abu Dhabi is the leading global industry event and exhibition for future energy, clean-tech and sustainability. Bringing together government and business leaders, 840 brands represented and approximately 34,000 visitors from 125 countries, it showcases pioneering technologies and ground-breaking thinking in energy, energy efficiency, water, solar, waste, smart cities, climate and the environment.

As a global hub for business, innovation and knowledge exchange, the World Future Energy Summit inspires the advancement and transfer of ideas, technology and investment across borders and between the public and private sectors worldwide, helping to stimulate sustainable growth for all stakeholders. For more information, please visit www.worldfutureenergysummit.com

About Reed Exhibitions

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in

almost 30 countries across 43 industry sectors, attracting more than 7 million participants.

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For more information on the Health & Wellness protocols, please visit the World Future Energy Summit website.

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