

## Easyjet Renews Its Deal With Travelport

Wednesday 5 February, 2014

easyJet, the UK's largest airline, has renewed its distribution agreement with Travelport, a leading distribution services and e-commerce provider for the global travel industry.

The new agreement means that Travelport-connected travel agencies worldwide can easily access and book all easyJet flights, including Flexi Fares and Inclusive Fares through their preferred GDS booking processes.

easyJet's recently launched Inclusive Fare combines the services that are important to corporate bookers such as bag and seat selection, with easyJet's famous low fares and is only available through the GDS and other booking systems connected to the easyJet API.

Andy Hodges, easyJet's Director of Sales, Distribution and Business, commented:

"We are delighted to have renewed our deal with Travelport - its extensive global footprint provides us with an efficient distribution channel for our popular low-fares including the Inclusive Fare and Flexi Fare, especially to the managed corporate travel market.

"We look forward to working with Travelport to bring easy and affordable travel to even more passengers."

Simon Ferguson, Travelport's General Manager UK & Ireland added:

"Both easyJet and Travelport's sales teams have worked collaboratively over the course of 2013 to ensure that UK agents are fully aware of the availability of easyJet's content in Travelport. This, combined with our industry-leading aggregated shopping functionality has led to a doubling of easyJet's volume through Travelport in the UK last year.

"We look forward to carrying this success forward through the renewed agreement and ongoing relationship."

In addition to Galileo, Travelport's Worldspan and Apollo GDS systems will also provide access to easyJet fares later this year.

easyJet and Travelport have worked together since 2007 - one of easyJet's first deals with a third party distribution channel. The deal was later further enhanced by providing additional functionality to agents including the ability to sell easyJet ancillary services including seat selection. easyJet's deal with Travelport means that during that time all Galileo-connected agency customers worldwide and any other agency using the Travelport Universal API™ have access to easyJet's fares.

In April last year, the relationship between the two organisations was strengthened further when Travelport unveiled its industry-leading Aggregated Shopping technology with easyJet as its launch partner.

Aggregated Shopping, a key component of the Travelport Merchandising Platform, allows agents to shop, price and book fares and ancillaries from easyJet in a common workflow regardless of the technology used to aggregate that content.

easyJet is also working with Travelport to deploy its Rich Content and Branding technology, a further component of the Travelport Merchandising Platform. The technology will allow easyJet to control how its content and ancillaries are visually presented and described to travel agents.

easyJet carries more than 11 million business passengers annually and the airline's relationships with GDS partners, TMCs and corporate partners have enabled the airline to successfully grow its presence in the business travel market over the past three years alongside product innovations like Inclusive Fares and Fast Track security.

-Ends-

Notes to Editors:

1. About easyJet:

### Related Sectors:

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easyJet operates Europe's No. 1 air transport network with a leading presence on Europe's top 100 routes and at Europe's 50 largest airports.

easyJet flies over 200 aircraft on more than 600 routes between over 130 airports in 30 countries. More than 300 million Europeans live within one hour's drive of an easyJet airport, more than any other airline.

## 2. About Travelport([www.travelport.com](http://www.travelport.com))

Travelport is a broad-based business services company and a leading provider of critical transaction processing solutions to companies operating in the global travel industry.

With a presence in over 170 countries, approximately 3,500 employees and 2011 net revenue of \$2.0 billion, Travelport is comprised of the global distribution systems (GDS) business, which includes the Galileo and Worldspan brands and its Airline IT Solutions business. Headquartered in Atlanta, Georgia, Travelport is a privately owned company.

Follow Travelport on Twitter at <http://twitter.com/Travelport>

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