easyJet Brings Popular Inspire Me Function Direct To Tablets Via Its New App

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easyJet, the UK's largest airline, is now providing travellers either on a budget or in need of last minute holiday inspiration, access to easyJet's popular and innovative 'Inspire Me' tool through a dedicated iPad application.

The simple and free, map-based app enables customers to enter their preferred holiday type, budget and departure point to generate a list of perfectly matched holiday destinations & recommended flights across easyJet's network.

Available in 14 languages, 'Inspire Me' also allows passengers to save up to 10 flights on a wish list so they can compare details and select the best option. 'Inspire Me' is available as a dedicated iPad app and via easyJet's website.

Easy to identify symbols, like a heart for a romantic getaway or a sun for a beach break, help narrow options so customers can find their perfect trip faster than ever before. Each destination includes a link to easyJet's booking process or to newly created destination guides for further destination specific information.

Peter Duffy, Director of Marketing for easyJet, commented:

"We know our customers value accessing our services via our free apps - with over 5.6m having downloaded the easyJet mobile apps to date. The latest addition, our the Inspire Me iPad app helps people who don't know exactly where or when they wish to travel by recommending our lowest price fares and showing possible destinations on a map of Europe."

- Ends -

easyJet.com is one of the UK's most visited airline sites and the third most searched for airline globally.

easyJet's booking app is the industry's fastest enabling customers to search and book flights as well as change booking details, check flight details as well as add luggage and check in.

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