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# Earth Cubs launches a new kids app linking gaming to real world planet saving!

Thursday 24 June, 2021

Earth Cubs have launched the latest version of their planet-saving kids app. A guilt-free, teacher-approved app for 3-7 year olds.

Big environments to explore, creative puzzles, funny videos, new games and crazy new characters. All with planet-saving and sustainability at its core.

From the Amazon Rainforest in Brazil to the frozen lands of the Arctic - kids create their own Earth Cub and go explore amazing environments around the world.

Each environment brings an environmental issue to life in a vibrant and positive way - empowering kids to make a real difference as they interact with the crazy Earth Cubs world and characters. They even earn badges that plant real trees in the real world!

All environments come with free lesson plans and teaching packs to support teachers, schools and parents. These include easy to use making projects and outdoor activities to inspire kids all over the world to get involved and get out into nature.

Earth Cubs aims to unify parents, schools and organisations to inspire kids and support the UN's Sustainable Development Goals.

Download the Earth Cubs app for FREE in app stores today. https://earthcubs.com

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