EarDial show their support for the British Tinnitus Association

Thursday 8 February, 2018

8 February 2018 – EarDial, manufacturers of invisible smart earplugs for live music, have pledged their support of the British Tinnitus Association (BTA) by becoming a Corporate Member of the charity, helping to raise awareness of tinnitus and to support the BTA's services helping those affected by the condition.

The BTA is the only national UK charity solely dedicated to those with tinnitus - a term that describes the sensation of hearing a noise in the absence of an external sound. For the last 35 years the charity has supported the one in ten people in the UK who experience tinnitus and in particular the 10% of those with tinnitus who find it severely affects their quality of life.

Jesús Carrera, EarDial Founder commented: "I'm proud to support the BTA, and I look forward to starting working together."

Helen Goldsby-West, Head of Major Giving for the British Tinnitus Association, said: "Last year, the BTA supported over 335,000 people. To do this, we are reliant upon the generous donations of our fundraisers and supporters, and contributions from Corporate Members like Hidden Hearing. We receive no government support and need to raise over £500,000 this year to continue our much needed work. The Corporate Membership scheme is a great way for organisations to demonstrate their commitment to our work and the wider tinnitus community. We are extremely grateful to EarDial for their backing in our endeavours."

Jesús added: "Our company has been interested in partnering with the BTA since we successfully crowdfunded EarDial, the invisible smart earplugs for live music. We wanted to support other organisations in a mission against tinnitus with a percentage of our profits, and now after a year after our successful launch we are starting to distribute that budget. Since we are based in the UK, the BTA was the top option for us and our first charity to work with, so we are very excited!"

The British Tinnitus Association website is www.tinnitus.org.uk. For more information about EarDial, visit **www.eardial.com**

- **Ends -**

Editors Notes

About the British Tinnitus Association

The British Tinnitus Association (BTA) is an independent charity which supports thousands of people who experience tinnitus and advises medical professionals from across the world.

The BTA is the primary source of support and information for people with tinnitus in the UK, facilitating an improved quality of life. They aim to encourage prevention through its educational programme and to seek effective treatment for tinnitus through a medical research programme.

The support the BTA offers to 335,000 people per year who are affected by tinnitus is reliant upon the generous donations of their supporters and fundraisers. They receive no government support and need to raise half a million pounds each year to continue their UK wide support. Donations can be made via www.tinnitus.org.uk

The experienced team at the BTA understands the impact that tinnitus can have on the lives of those who experience tinnitus and those who live with them, so seeks to provide the most appropriate and expert advice and information free of charge – via a confidential freephone helpline on 0800 018 0527 and online at www.tinnitus.org.uk. The BTA can also post printed and audio information and advice.

Visit the BTA's Facebook page at www.facebook.com/BritishTinnitusAssociation and follow the BTA on Twitter at www.twitter.com/BritishTinnitus

About tinnitus

Related Sectors:

Business & Finance :: Charities & non-profits :: Entertainment & Arts :: Health :: Medical & Pharmaceutical ::

Related Keywords:

Tinnitus :: BTA :: Eardial :: Earplugs :: Ear Plugs :: Hearing Protection :: Charity :: Support ::

Scan Me:

Not an illness or disease, tinnitus is a term that describes the sensation of hearing a noise in the absence of an external sound. The noise can have virtually any quality. Ringing, whistling, and buzzing are common, but more complex sounds may also be reported. Troublesome tinnitus can be very distressing for the affected individual, and issues may arise with sleep, concentration and mood. However, in many cases, subtle changes in people's environment can address these issues, and improve quality of life.

About EarDial

EarDial was 228% funded in Kickstarter by October 2016 and started shipping on January 2017. It is mainly sold via Amazon in Europe and North America. EarDial was tested and certified by one of the best laboratories in Germany under the EN and ANSI standards. It provides a flat attenuation that doesn't distort sound. This are some of the things that make them special:

- **High fidelity, precise noise filtration:** Hear the music and chat with your friends while protecting yourself from harmful sound decibels.
- **Low-profile design, high transparency:** Almost invisible when you put them in your ears, no matter your skin colour.
- **Soft hypoallergenic silicone:** Wear them comfortably for long hours, even for the most sensitive, with exclusive earwax protection.
- **Compact aluminium case:** Easy to store, take out, and carry around at all times. Optional luminescent sticker to find in the dark included.
- **Companion mobile app:** Know the sound level around you, and how long you can stay safely.

EarDial is perfect for music-lovers, party-goers, DJs, musicians (playing guitar, bass, drums, singers, etc.), bartenders, bouncers, and anyone that wants to hear clearly and safely in a loud music event, like concerts, studios, nightclubs and festivals. It's also perfect for other loud social events, like sport events, or cinemas.

For more information

Nic Wray, Communications Manager

nic@tinnitus.org.uk

0114 250 9933

Skype: nicwray20

Emily Broomhead, Campaigns Manager

emily@tinnitus.org.uk

0114 250 9933

British Tinnitus Association

Ground Floor, Unit 5 Acorn Business Park

Woodseats Close

Sheffield

S8 0TB

Company Contact:

Tinnitus UK

T. 0114 250 9933
E. nic@tinnitus.org.uk
W. https://www.tinnitus.org.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.bta.pressat.co.uk