EA Worldwide Acquisitions Host Discussion: Should Entrepreneurship be taught in schools?

Thursday 24 July, 2014

With around 50% of start-up businesses failing in their first few years, EA Worldwide Acquisitions question whether enough is being done to support entrepreneurs, and if entrepreneurship should be considered a higher priority in education.

The view of entrepreneurs is changing, gone are the days of entrepreneurs simply being ‘wheeler dealer’ types trying to make ends meet on an uncertain income. Thanks to the success stories of Facebook's Mark Zuckerberg and Virgin's Richard Branson, entrepreneurship is fast becoming an attractive career choice for young people. In a move to support budding entrepreneurs EA Worldwide Acquisitions, a London based sales and marketing firm is set to host a forum next week to discuss the opportunities available to young people.

EA Worldwide Acquisitions believe there is more to be done to teach young entrepreneurs how to succeed, and thinks that by introducing the idea of entrepreneurship to children at a young age, the number of Start-ups that fail within their first year could be radically reduced. Josh Cote, managing director of EA Worldwide Acquisitions said he was open-minded about the precise format for the forum and was happy to keep it informal. "The objective is to open the discussion of entrepreneurship; do kids know this is a viable career choice? and what, if anything can be done to improve the rate of Start-up success?" says Josh Cote.

EA Worldwide acquisitions are not the only ones worrying about the future of entrepreneurship. Former Dragon’s Den star, Theo Paphitis, has also spoken out to say that entrepreneurship should be a part of the national curriculum. Many Start-ups fail due to entrepreneurs lacking relevant knowledge of the market and competition. By expanding relatively new schemes such as the National Enterprise Challenge, which sets children real life business challenges could provide young people with transferable business skills and encourage them to realise their own capabilities.

Although many schools offer business studies on the current nation curriculum, many children may be put off the subject, considering it only of interest to high achieving students. Entrepreneurship provides a more creative approach to business and the skills, such as problem solving, could easily be transferred to other subjects on the curriculum. This flexibility opens the subject up to young people of all abilities, making it an exciting and viable option for many schools to consider.

EA Worldwide Acquisitions understand the importance of working closely with entrepreneurs the firm run their own business development program to help provide young people with the skills required to succeed in the business sector. With small businesses currently contributing substantially to the economy, it’s vital that the next generation of young people are given enough opportunities to reach their potential and given the means to create vibrant and innovative businesses to support the economy’s future.

EA Worldwide Acquisitions are a sales and marketing firm that focuses on face to face direct marketing. This approach to marketing creates a personal link between clients and their customers and increases both customer acquisition and brand awareness.

Media:



Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

Education :: Schools :: EA Worldwide Acquisitions :: Marketing :: Entrepreneurs. Development ::

Scan Me:

Company Contact:

EA Worldwide Acquisitions

T. 02074036599
E. admin@eaworldwide.co.uk
W. https://www.eaworldwide.co.uk/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.ea-worldwide-acquisitions-limited.pressat.co.uk