E Toro 'On Steroids'.

Monday 28 October, 2019

For many retail investors, the E Toro platform is an excellent tool for their investment portfolio.

In very simple terms, E Toro have designed the trading infrastructure which allows an investor to facilitate their own trading account, and 'link it to, and follow' another investors portfolio who has a track record of performing well in the financial markets.

In short- it makes investing in sometimes complex instruments, simple for the every day investor. It allows investors around the globe, to energise their investment portfolio performance.

Combined with an excellent marketing strategy, and it's easy to ascertain why they've achieved their recent success.

Here's an excellent example of how they've enticed their clientele:
https://www.youtube.com/watch?v=cMavJiCdS4E

However, over the last 6 months, there have been murmurs around City circles, that a number of other entities have collaborated to create a similar but superior investment solution.

Some are calling it 'E Toro On Steroids' whilst others are speculating that this solution might make the growth of E Toro look minuscule in comparison.

The Portfolio Consultancy (TPC) are the figureheads behind this alternative, working alongside several asset managers, UK brokers, and fintech companies to facilitate the same 'trade copy approach' trading infrastructure for the mass market, but with what they would term better pricing and better strategies. In short- better results for the underlying client.

For those not familiar with TPC, they specialise in designing trading strategies and risk mitigation tactics for Asset Managers around the UK. Typically, their strategies might only be available to a small percentage of investors.

This was until this recent potential game changing development.

TPC have created a number of strategies that investors can 'follow' working alongside the Asset Managers they've collaborated with to develop this solution.

So where E Toro might allow an investor to follow another retail investor, TPC are allowing investors to follow professional trading strategies designed by their team, and previously only available to the UHNW and professional market place via the underlying Asset Manager TPC had contracted with.

Whisper it quietly, but are TPC about to revolutionise investing for the retail market place?
For further information on TPC, visit their website:
www.theportfolioconsultancy.co.uk

Or for further information on the proposition, which seems like an extension of E Toro's model- www.tradecopystrategymultimarket.co.uk

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