DVLA Sets New Record As The Personalised Registration Kr15 Hna Makes More Than £230,000

Thursday 14 May, 2015

The Personalised Registration **KR15 HNA** has set a new British record after being auctioned by the DVLA for more than £233,000 including fees.

A London-based businesswomen, who did not want to be named, fended off fierce competition from bidders from all over the UK and overseas to secure **KR15 HNA**, making it the most expensive current style personalised registration auctioned by the DVLA.

Incredibly, shortly before **KR15 HNA** came up for auction during the DVLA's second three-day auction of 2015 held at the Casa Hotel in Chesterfield, the personalised registration **KR15 HAN** sold for a magnificent £98,500 including fees.

The DVLA's previous record for a current style personalised registration was set in April 2006 when**MR51 NGH** sold for a £100,000 total sum. However, all are dwarfed by **25 O** which became the most expensive Personalised Registration ever auctioned in the UK when it sold for £518,000 during DVLA Personalised Registrations' 25th Anniversary Auction held last November.

Matthew Dainton, of DVLA Personalised Registrations, said: "We had high hopes for **KR15 HAN** and**KR15 HNA** after a lot of interest being registered beforehand, both of these current style registrations contributed to an enthralling atmosphere in the auction hall, and it's fantastic to see the prices they have achieved."

Caption: DVLA Personalised Registrations official auctioneer Gary Earle who successfully sold the registration **KR15 HNA** for a £233,360 total sum to set a new record for the highest amount fetched for a current style registration sold at auction.

- Ends -

Note to Editors

- It is illegal to misrepresent a vehicle registration on a number plate. The rules governing their correct display can be found at: dvlaregistrations.direct.gov.uk in the 'Got a Question?' section.
- The final sum comprises the winning amount, auctioneers commission, 20 per cent VAT and the £80 transfer fee.
- Millions of other personalised registrations can be viewed at DVLA Personalised Registrations' official website, dvlaregistrations.direct.gov.uk.

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