

Dux-Soup introduces STACKED for safer LinkedIn outreach at scale

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Dux-Soup, the LinkedIn automation platform trusted by individuals, teams and agencies since 2015, has announced the launch of STACKED powered by Dux-Soup. STACKED replaces the Dux-Soup Chrome extension with a desktop app and can run locally or in the cloud. Featuring a fully refreshed user experience and simplified pricing for multiple seats, STACKED makes the most advanced LinkedIn outreach features available to more users.

Will van der Sanden, Founder of Dux-Soup said, "When I started the company, my aim was to build a tool that helps users generate leads on LinkedIn and to do this easily, safely and at scale. STACKED powered by Dux-Soup writes a new chapter in our story. We've always been customer-led on development and the response is a new, enhanced experience for the user. Early adopter feedback has been very positive and I look forward to seeing even more customers stacking their pipeline with leads."

STACKED is simpler to understand, easier to use and helps users get the results they want, faster. It's the same powerful LinkedIn automation technology customers already rely on, but with a modern user experience including:

- An intuitive interface so you can launch outreach campaigns more quickly
- Easier, more logical campaign building tools with AI-powered messaging
- An updated dashboard for instant visibility over campaign performance
- Greater flexibility on how you deploy your outreach
- Faster, more secure management of multiple LinkedIn profiles

STACKED's MCP integration also lets compatible AI platforms launch and manage lead generation workflows and personalize messages according to individual LinkedIn profiles.

Paul Smith, Director of Search Creative said, "Loving how STACKED looks just like the modern SaaS tools that I use every day. It's intuitive, there's no steep learning curve or digging through menus to set up outreach campaigns."

Angus Findlay, MD of Web Adept added, "The new product looks impressive and functional, benefiting a busy businessperson's LinkedIn outreach. Simple to set up and manage with an idiot-proof interface which saves hours of relearning. The support is impressive. They really want you to not only use their software but to be successful with it too."

STACKED powered by Dux-Soup is available now, with flexible plans for individuals, teams and agencies of every size. Existing Dux-Soup Turbo and Cloud customers can upgrade to STACKED as part of their current subscription, at no extra cost.

More information is available at Dux-Soup.com, which has been relaunched with the same look and feel as STACKED.

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LinkedIn Automation :: LinkedIn Outreach :: STACKED Powered By Dux-Soup :: Dux-Soup :: LinkedIn Lead Generation :: LinkedIn Desktop App :: MCP Integration ::

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