Dux-Soup Crowned #1 LinkedIn Lead Generation Software by Tekpon

Tuesday 16 July, 2024

Dux-Soup, a leading provider of LinkedIn automation solutions, today announced that online SaaS marketplace and review platform, Tekpon, has crowned Dux-Soup the number one LinkedIn lead generation platform in its curated list of 'Top Lead Generation Software'.

The Tekpon assessment identifies platforms that offer innovative tools to help organizations engage and nurture prospects to develop their business pipeline. The solutions offer greater levels of efficiency and enable higher conversion rates whilst continuing to drive customer retention and growth, through multiple channels.

Will van der Sanden, Founder of Dux-Soup commented "I am delighted that Dux-Soup has been recognized as the LinkedIn automation market leader by Tekpon. It validates our consistent focus on product and service evolution. By optimizing the lead generation process through increased use of automation, organizations are able to focus more time and effort on closing business with more clients. This is just one of the reasons we are seeing strong demand across the board from enterprises, marketing and lead generation, agencies all the way to SME's, solopreneurs and growth hackers."

Chief Marketing Officer & Product Manager, Ana-Maria Constantin, Tekpon said "We congratulate Dux-Soup on this well-deserved recognition. As the industry's first LinkedIn automation platform, Dux-Soup has led the way for savvy marketers to build lead generation campaigns with an easy to use but powerful interface. Multi-stage drip campaigns and cloud automation features, combined with an outstanding reputation for customer support, are just some of the reasons their LinkedIn automation tool deserves its place on our list of the very best lead generation tools."

The award comes just hot on the heels of the launch of the Dux-Soup Cloud Edition which delivers uninterrupted outreach activity for its users and marked a pivotal moment in the LinkedIn automation calendar. The 'always on' solution, is ideal for teams managing multiple LinkedIn accounts at scale and in accordance with natural human behavior.

About Dux-Soup

Dux-Soup was one of the very first LinkedIn Automation tools to break into the market in 2016. It currently has over 120,000 active users, with an annual turnover in excess of $5million. The tool works with LinkedIn Standard, Recruiter and Sales Navigator accounts to automate outreach activities such as profile visits, endorsements, connection requests, direct messages, drip campaigns and InMails. With native integrations to CRMs including Hubspot and Pipedrive and other third-party tools, LinkedIn outreach can now be integrated into multi-channel lead generation workflows.

Visit www.dux-soup.com for more information

About Tekpon

Tekpon is an online marketplace connecting businesses with the software solutions they need to thrive in today's digital landscape. With a focus on innovation, quality, and transparency, Tekpon offers a curated selection of software across various categories, aiding businesses in enhancing their operations and achieving their digital marketing goals. Tekpon is an online SaaS marketplace and review platform with a focus on innovative software solutions that enable organizations to focus on growth and efficiency to achieve their digital marketing goals.The

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