

## Dutch search engine specialist upMention is expanding and opens a third office in London

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Delfgauw, May 10. **The Dutch company upMention is further expanding its international presence. After establishing offices in Delfgauw and Nairobi (Kenya), the search engine specialist is now also opening an office in London (UK). The London office will be officially opened on May 10.**

Initially, the sales efforts will mainly take place in England and the SEO and SEA activities (Search Engine Optimization and Search Engine Advertising) will be carried out by employees in Delfgauw and Nairobi. As more English customers are acquired, English specialists are also hired to carry out SEO and SEA activities to help the English customers rank higher in Google.

"Our strategy is focused on controlled growth, and opening our new London office is a perfect fit in that strategy. It gives us access to new talent and international clients. With many of our projects already being in English, this transition is expected to be effortless.

With existing offices in the Netherlands and Kenya, the move to London offers us the opportunity to further expand our global presence and continue to support our clients in their growth ambitions," says Alexander Zuidam, Sales Manager of upMention.

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