

Dubai's £7 Billion Residential Community, With The World's Largest Manmade Lagoon, Launches Beachfront Mansions

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Dubai based developer Meydan Sobha is launching luxury beachfront mansions exclusively to the UK market as part of a £7 billion landmark development called Mohammed Bin Rashid Al Maktoum City - **District One**. The new 'beachfront' mansions will actually be in the centre of the city with stunning views of Dubai's iconic skyline and overlooking what will become the world's largest crystal lagoon.

District One has an unrivalled location in Dubai, just two kilometres from Burj Khalifa - the world's tallest building, situated in the heart of Downtown. This multi-billion pound community offers the most central freehold villa properties in the heart of the emirate's city centre.

A unique feature of the community will be an aquatic masterpiece, a 7 km 'Crystal Lagoon'* water body creating an idyllic manmade beachfront in the heart of the city with lush green landscaping and a 14 km boardwalk. It will offer exclusive access to swimming, paddle boarding, and other non-motorized aquatic leisure activities to residents. State-of-the-art environmentally friendly technology will ensure the lagoon remains crystal clear, a feature which industry commentators claim will become the amenity of the future for luxury Real Estate developments, overtaking golf courses.

District One is also situated next to the recently announced Meydan One leisure, commercial, and entertainment destination that will be built in Mohammed Bin Rashid Al Maktoum City. Meydan One is set to host the world's tallest residential tower, the tallest observation deck, longest indoor ski slope and the largest dancing fountain.

Due to international interest a series of private events are being hosted across the UK, Europe and Asia, from August onwards.

The Beachfront Mansions currently being released for sale, range from 18,000 sqft up to 35,000 sqft with prices starting at **£8.5 million**. The development also features other premium luxury villas within the community starting from **£2.75 million**.

Mohammed Bin Rashid Al-Maktoum City - District One offers one of the lowest density villa developments in the heart of any international city. With a total land size of 47 million square feet, surrounded by over 600 acres of glorious green natural surroundings, District One dedicates 60% of its area to open spaces; with parks, lawns, green corridors, recreational parks, as well as landscaped walkways. The resplendent mansions combine spacious luxury living with three extraordinary designs with some of the finest detailing and craftsmanship in the Middle East. The dream homes come in three styles: Contemporary, Mediterranean or Modern Arabic and use raw material from across the world.

District One's 'city within a city' will offer a variety of entertainment options including waterfront cafés, an array of restaurants, bistros, theatres and lifestyle retail as well as practical business parks, a children's nursery, an international school, a community centre and hospitals.

Promoting a holistic lifestyle District One features 8.8 km of jogging, cycling and walking trails through acres of parkland. Both tracks run the entire periphery of the master development with specialist low impact surfaces contributing to an enjoyable and safe experience. Solar lights with sophisticated technology will ensure an eco-friendly environment.

The prime location provides an aspirational lifestyle. Owners are close to all the major routes into the city, providing quick access to the Dubai International Financial Centre, Burj Khalifa, Dubai World Trade Center and Dubai International Airport. And after work, the world's finest racecourse and grandstand, a 9-hole floodlit golf course, a tennis academy and a 5-star luxury hotel, The Meydan are just minutes away.

- Ends -

See: <http://www.meydansobha.com/>

See: www.meydan.ae

See: <http://www.sobha-me.com/project/current/dubai/District-One/index.php>

See: <https://www.youtube.com/watch?v=aSMNefhYsHg>

EDITORS NOTES:

* Crystal Lagoons

Crystal Lagoons' technology is sustainable and safe for the environment, which allows them to limit resource-use, such as energy and water. It uses up to 100 times less chemical products than conventional swimming pool systems and consumes only 2% of the energy needed by conventional filtration systems.

See: <http://www.crystal-lagoons.com/concept-technology>

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