

Dubai Named Best Long Haul City Break Destination, Reveals Southall Travel

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A travel and holiday survey conducted by [Southall Travel](http://www.southalltravel.co.uk) (<http://www.southalltravel.co.uk>), one of the UK's largest travel companies, has revealed Dubai as the nation's favourite long-haul city break destination gaining a massive 25% of the vote.

The survey of 1,400 British flyers named **Dubai**, which is expected to welcome one million British visitors during 2016, their favourite long haul destination beating New York to the top spot.

New York, which attracted an incredible 56m people from around the globe last year, was named the second favourite long haul city break destination amongst British travellers with 12% of the vote.

Travellers named the Thai capital of **Bangkok** as their third favourite long haul city break destination with 8%, whilst **Sydney** came in fourth with 6%.

Singapore completes the top five favourite city break destinations for British travellers, coming in fifth place with 5% of the vote.

In the favourite long haul beach category, **Thailand** and its beautiful islands was named the British favourite with 16% of the vote, followed in second place by the Indian Ocean destination of the **Maldives** with 15%.

Mauritius, a long-time favourite amongst newlyweds, was named the third most popular long haul beach destination with 14%, followed by **Australia (9%)** and **Bali (6%)**.

Kuljinder Bahia, Managing Director of Away Holidays comments:

"Dubai has become an incredibly popular destination for British holidaymakers over the past few years and the numbers of visitors is growing each year. Dubai is a wonderful destination with some of the world's most luxurious hotels and offers fantastic shopping opportunities. Once only a destination for backpackers, Thailand is now a popular beach destination for all kinds of travellers and I believe will become even more popular over the coming years."

Top five long haul city break destinations:

Favourite long haul city destinations	% of the vote
1. 1. Dubai	25%
1. 2. New York	12%
1. 3. Bangkok	8%
1. 4. Sydney	6%
1. 5. Singapore	5%

Top five long haul beach destinations:

Favourite long haul beach destinations	% of the vote
1. 1. Thailand	16%
1. 2. Maldives	15%
1. 3. Mauritius	14%
1. 4. Australia	9%
1. 5. Bali	6%

-ends-

For further information please contact Jamie Wortley at: jamie@jpwcommunications.com, or call 01769 573 444

About Southall Travel

Southall Travel was established in 1984 and is one of the largest travel companies in the UK. The company is a well known brand for affordable travel deals in leisure and business travel to worldwide

destinations. Southall Travel has India and Indian Ocean destinations, Australia/New Zealand, USA, South Africa, the Far East, and the Middle East as its best selling destination. The company has an extensive range of special offers for budget flights and holidays, last minute trips, honeymoons, group travel etc. Headquartered at Iwer, Buckinghamshire, the company operates round the clock customer service centre with lines open 24x7 on all 365 days of the year. Southall Travel is an ABTA bonded travel company and its ATOL licence (5553) issued by the Civil Aviation Authority provides complete financial protection for all flight-inclusive holidays.

Company Contact:

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