Driving-Masters.com - Revolutionising the Way You Learn to Drive

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Find, compare, and book driving instructors on Driving-Masters.com, the UK's complete online marketplace for driving lessons

London, 27 February 2017 – Driving-Masters.com , an online marketplace which connects students seeking driving lessons to approved driving instructors, is committed to revolutionising the way people learn to drive. By offering features such as location based search, booking management, price comparison, and payment processing, driving instructors will have the ability to quickly expand their business online.

While public transport is widely used in Great Britain, the demand for driving licenses and cars continues to increase. As per the Department for Transport, in 2015, a total of over 1.5 million practical driving tests were conducted in Great Britain which represents an increase of over 35% as compared to 1999. Additionally, as of 2014, there are 35.6 million licensed vehicles in Great Britain, which is a rise of 41% since 1994.

In a world that is increasingly moving online, Driving-Masters.com provides learner drivers with an easy to use platform to find and compare approved and reputable driving instructors. With demand for driving licenses and cars at an all-time high, the market is in need of a digital solution which simplifies the process, just as AirBnB and Uber have done in their respective industries.

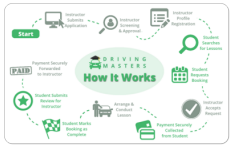
Driving-Masters.com is founded by Chiraag Mutreja, a technology project manager with financial services, management consulting, and mobile application experience. "At Driving-Masters.com, we are committed to making the process of finding reputable driving instructors easier for our customers. The industry has traditionally relied on word-of-mouth referrals and is in much need of digital disruption to improve the service offering, simplify the process, and increase price competition. We are very passionate and driven to ensure both our instructors and customers are satisfied with our offering and will strive to deliver the best experience possible."

Driving-Masters.com is a new platform which is quickly growing. It currently lists multiple instructors covering areas such as the city of London, Ilford, Romford, Peterborough, Leicester, Isle of Wight, Newcastle, and Dundee. It will continue to expand across the UK to ensure vast coverage without sacrificing service quality. Sign up for free at www.driving-masters.com.

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