

Dr Now Tackles Staff Absence to Provide Employees with Instant GP Access Through Medex Protect Sick Pay Insurance Scheme

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Dr Now's video consultation system is one of several benefits offered to businesses through Medex Protect's new 'Sick Pay Protect' scheme.

Dr Now, the medical diagnostic branch of Now Healthcare Group, is partnering with medical insurance company Medex Protect to provide businesses with a new type of insurance cover to help manage sickness absence and gain reimbursements of statutory sick pay (SSP) payments.

A company at the forefront of medical insurance development, Medex Protect has created Sick Pay Protect to grant businesses access to a unique policy designed to combine the benefits of effective absence management with greater financial freedom and assurance.

The Sick Pay Protect policy will refund SSP contributions to businesses for up to 28 weeks if employees are absent from work for a minimum of seven days. It includes effective risk management via embedded pre-commencement screening, online risk assessments and access to Dr Now's state-of-the-art online remote video consultation primary healthcare service to grant employees **instant access to a GP**.

Jason Dunks, commercial director of Medex Protect, said:

"Access to private GP appointments on a same day basis will not only be a valued benefit to scheme members, it will reduce absence costs for the employer associated with the positive benefits derived from prompt access to primary care support at the outset of an illness."

Dr Now is the world's first mobile app to provide those unwell with a remote consultation with a professionally-certified GP and the delivery of medicines directly to their home or office. Established with both technology and medical knowledge in mind, the platform brings a wealth of benefits to businesses and HR departments looking to provide their employees with a benefit-in-kind free health service to help take the hassle out of healthcare and reduce staff sickness.

Employee absence costs UK businesses collectively £29 billion each year, with Dr Now acting as an effective solution for short-term staff sickness. Patients are able to speak to an MRCGP-certified GP at a time to suit them, with medicines delivered overnight or in as little as two hours in central London.

CEO and Founder of Dr Now and its parent company Now Healthcare Group, <u>Lee Dentith</u>, said of the new partnership:

"Dr Now is delighted to be working alongside Medex Protect to offer UK businesses an effective primary care solution as part of the company's new innovative absence management product. Instant access to a GP is the key to tackling the issue of short-term sickness in the workplace and we look forward to working on this exciting project in the coming months."

View the Dr Now promotional video here: https://www.youtube.com/watch?v=e8gf7KH2gUE

Download the app from the App Store and Google Play.

***NOTES TO EDITORS: For more information on the industry-changing Dr Now product, visit www.drnow.com or contact CEO & Founder Lee Dentith at lee.dentith@drnow.com or Jon Taylor at jon.taylor@drnow.co.uk. Lee Dentith is available for all media enquiries including phone/TV/radio and email interviews. Alternatively, contact Dr Now directly on 0808 252 5444.

Media:





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