Dr Now Completes First Ever International Consultation from New York City

Wednesday 13 January, 2016

Dr Now has made history by delivering its first ever consultation from New York City via remote video consultation.

Dr Now, Europe's fastest-growing mobile health app created by Now Healthcare Group, has delivered its first ever international medical diagnosis, with a UK patient connected to his UK-based GP from the United States via smartphone video call.

The patient, Karl, was sightseeing in New York City when he began to feel unwell. By connecting with a Dr Now doctor via smartphone, he managed to avoid extortionate US medical costs, the struggle to find a clinic in an unfamiliar location and could speak to a doctor who knew his previous medical history.

Karl was comforted by the advice of a familiar face, and was able to enjoy the rest of holiday safe in the knowledge that he could speak to his GP whenever he needed to – at the touch of a button, in the palm of his hand.

Dr La, the GP who conducted the consultation, said:

"It's very exciting for the company and me personally to have conducted the first ever Dr Now international mobile consultation. This really highlights the outstanding reach of our app and how we are able to assist patients wherever they are in the world."

Those who fall unwell, have health concerns or are looking for reassurances whilst on holiday have previously faced the nightmare scenario of being in need of assistance when in an unfamiliar location. Language issues, where to go to be seen and medical costs are just a few of the many issues holidaymakers are faced with when ill abroad.

A study has shown that a significant number of tourists suffer from weekend or vacation sickness, with headaches, migraines, fatigue, muscular pains and nausea the most commonly-cited causes of such illness.

Founder and CEO of Dr Now, Lee Dentith, said:

"Dr Now is ensuring our patients that they will no longer be left anxious over their healthcare whilst on holiday, by connecting them to a GP from the UK – wherever they are, whenever they need.

This is part of our ambitions to revolutionise the world of travel healthcare, providing you with reassurance and access to a qualified doctor when you need it the most. We're thrilled to have conducted our first consultation from outside of the United Kingdom. It's a huge step forward for Dr Now and Now Healthcare Group."

Case Study*

- ***Karl, 17, is on holiday in New York City with his friends***
- ***After heading to the top of the Empire State Building, he feels dizzy, nauseous and unwell***
- ***Concerned for his wellbeing, he uses Dr Now to connect with Dr La instantly, who he has had previous consultations with and who is aware of his existing medical conditions***
- ***Karl is reassured by his GP that he is suffering from mild vertigo, and advised to head back down to the street – where he quickly begins to recover***
- ***Karl avoids extortionate US medical costs, the inconvenience of finding a local clinic, and is calmed by the advice of a familiar face***
- ***He enjoys the rest of his vacation worry-free, safe in the knowledge that his GP is available at the touch of a button, in the palm of his hand***

**Permission granted from the patient for access to his name and image for the purpose of this press release*

****NOTES TO EDITORS: For more information on the industry-changing Dr Now product,***

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