Dr Ashish Dutta On Profhilo Treatment “The New Botox”.

Thursday 23 August, 2018

If you have dreamt of getting back your youthful looking skin and are trying to find that one natural looking fix to act as a time machine, Profhilo treatment could be just what you’ve been looking for.

What is it?

Profhilo is a new discovery in the industry focusing on the issues associated with skin aging. It can be said to be a new age, innovative, skin-remodeling technique that aims at not just addressing the superficial signs of ageing but goes deeper to address the root cause. It can be considered to be a non-surgical face-lift that aims to bring back the elasticity and the firmness of the skin, giving it a younger looking, smooth texture.

Profhilo offers natural looking and effective results. Being based on Hyaluronic acid technology, the treatment assists in nourishing the skin cells and also in restoring the firmness of the skin, lending it a healthier looking appearance.

Profhilo treatment is not a filler, it would not be correct to equate it with a volumizing dermal filler since it is comprised purely of hyaluronic acid. Not to be confused with mesotherapy either, rather it can be said to be a super skin booster that sits between the layers of the skin and then works its magic. It introduces an amazing amount of hydration into the skin and also triggers collagen and elastin production which leads to a bio-remodeling of the skin.

What does it do?

Profhilo treatment addresses skin laxity primarily, and works by remodelling the skin. It uses the revolutionary concept of "curling" the wrinkles rather than merely "filling" them. This means that the Profhilo treatment does not just work as a filler, rather it targets the wrinkles by going deep down and working directly with the problem instead of providing a temporary fix.

Profhilo treatment helps to increase skin elasticity and helps in making it firm. It tightens and lifts skin, improving the overall skin tone as well as the texture of the skin. It hydrates the skin which helps in making the skin radiant and glowing. This results in a reduction in the signs of skin aging. The visible results of Profhilo treatment can be seen just after two sessions with a month of interval and involves just five injection points on each side of the face.

How is it better than Botox?

The Profhilo treatment has a lot of benefits over Botox. To begin with, Botox focuses upon relaxing the muscle contractions lessening wrinkles and fine lines, which works only as a temporary fix. Profhilo treatment seeks to treat and reverse ageing from deep within, it addresses the problem by way of restoration to the natural order of things. It helps in restoring the collagen and elastin of the skin that helps to make it look radiant, youthful and healthy.

Another benefit of opting for Profhilo treatment over Botox is also the pain and the discomfort experienced. Profhilo involves five injections on each side of the face, away from major vessels, nerves etc. This is then done in a way that enhances the spreadability of the treatment so that the results are better and more evenly distributed. The product is designed in a way to flow and distribute evenly on its own and this leads to its integration with the skin's tissue reducing or eliminating any resistance by the skin. As compared to other dermal fillers that stay where they are injected, the Profhilo treatment involves much less pain and risk.

Profhilo can be used on a number of areas including the entire face (including eye area), neck, décolletage, upper arms and hands. The treatment is suitable for practically anyone, men and women, anyone who is above the age of 30 and there is no upper age limit.

One can easily decide what procedure to opt for, keeping in mind one's own personalised needs and expectations. A good doctor can guide you well and explain the various positives and negatives of each and every procedure in detail, along with addressing any concerns and issues. A consultation with the doctor is advisable for anyone thinking about a treatment or procedure.

Doctors Bio: Dr Ashish Dutta, Founder of Aesthetic Beauty Centre, is one of the few highly trained and

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accredited surgeons in the UK. He is an MBBS, LRCP, LRCS, LMSSA, DFFP, MRCGP, DPD, B-Tec in Advanced Skin Laser Technology & IPL.

Company Contact:

Aesthetic Beauty Centre

T. 0191 567 2900
E. drashishduttauk@gmail.com
W. https://drashishdutta.co.uk/

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